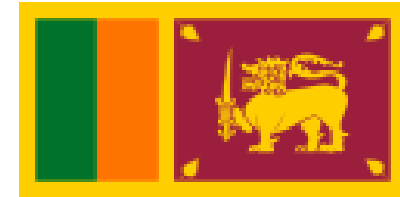




Global Compact Network  
Sri Lanka



# Alignment with other corporate citizenship initiatives

By: Amanthi Perera

On behalf of Ravi Fernando

Focal Point

21<sup>st</sup> September 2008, Bonn



- About the network
- Initiatives
  - Sustainability Reporting/ Triple Bottom line/ Awards
- Rational
  - Member companies old hands at citizenship
  - Large companies with own policies and agendas
- Why it works
  - Easier to get buy in
  - Entry point for GC concepts
- Lessons Learnt
  - GC does not stand alone
  - Companies want alignment



## ■ Scaling Up

- Use it as a tool to engage SMEs
- National issues – Peace
- Make sure GC is not diluted- maintain autonomy



# AYUBOWAN

