



United Nations Global Compact

Mobilizing collective action & policy dialogue

“Private Sector Partnerships for Development”

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UNDP Kenya



VI Annual Local Networks Forum, Bonn, October 21st 2008

The Global Compact in Kenya - An Overview



GC launched in 2005 via UNDP Kenya: 13 members
GCNK launched in February 2007: 25 members
October 2008: 55 members

<p>Strengths:</p> <ul style="list-style-type: none"> • steering committee includes 3 main business association • strong corporate representation in membership • recognized as “brand” for CSR with Government and private sector 	<p>Weaknesses:</p> <ul style="list-style-type: none"> • no representation of civil society/academia • limited resources & activities (\$ & time) • envisioned Advisory Board not created yet
<p>Opportunities:</p> <ul style="list-style-type: none"> • transition of secretariat to national ownership • more inclusive membership • close cooperation with UNDP PSD • GC workshop series • increase funding 	<p>Threats:</p> <ul style="list-style-type: none"> • transition of secretariat to national ownership • continuous content creation • potential membership fee



The Global Compact in Kenya- An Overview



Mission Statement:

The mission of the Kenya GC Network is to promote the progress of participant companies with respect to implementation of the ten GC principles, while also creating opportunities for multi-stakeholder dialogue and collective actions.*

* Source: GCNK Steering Committee minutes 22/11/2006



The Global Compact in Kenya - An Overview



Activities 2007/2008:

- ✓ Policy Dialogue
- ✓ Workshops and in-house follow-up consultancies
 - ✓ Support with CoP
 - ✓ Launch of GCNK Newsletter
 - ✓ Launch of PAT
- ✓ Partnerships to mitigate effects of Post-election violence
- ✓ CSR workshops with Business & Government
 - ✓ Presentations/Outreach/Interviews



The Global Compact in Kenya - An Overview



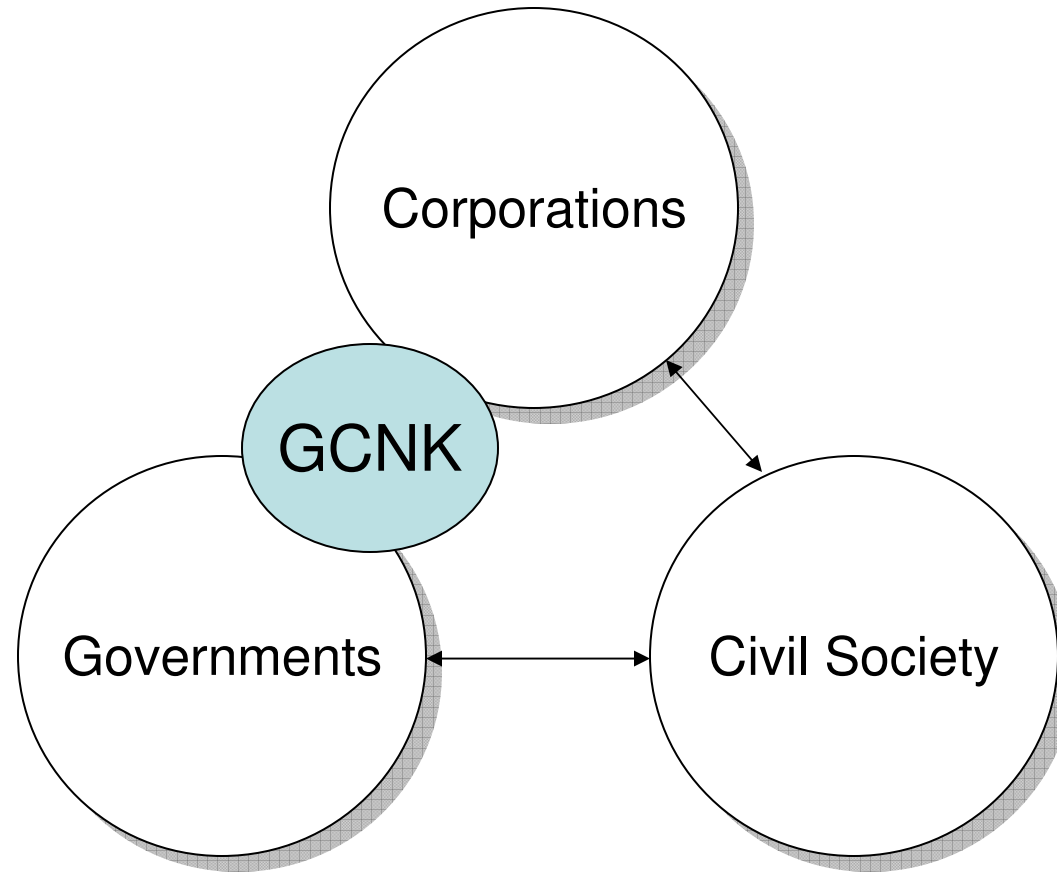
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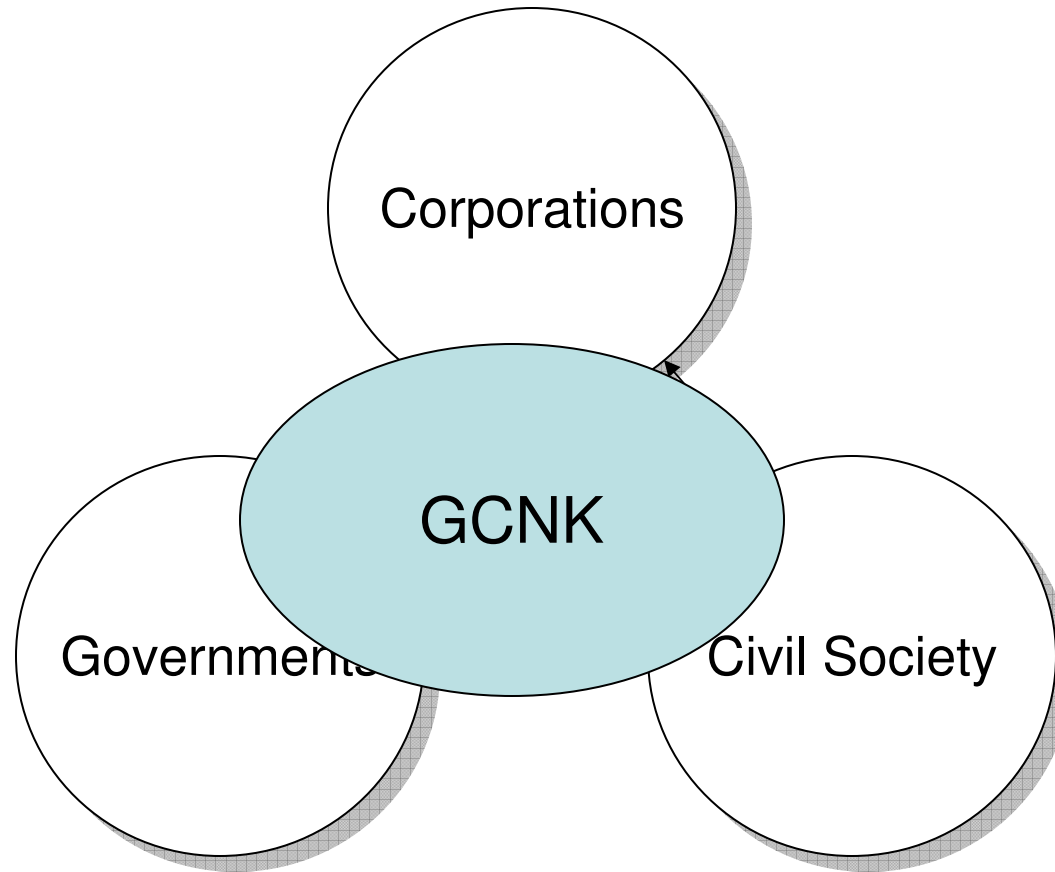
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Collective Action & Advocacy



Collective Action & Advocacy



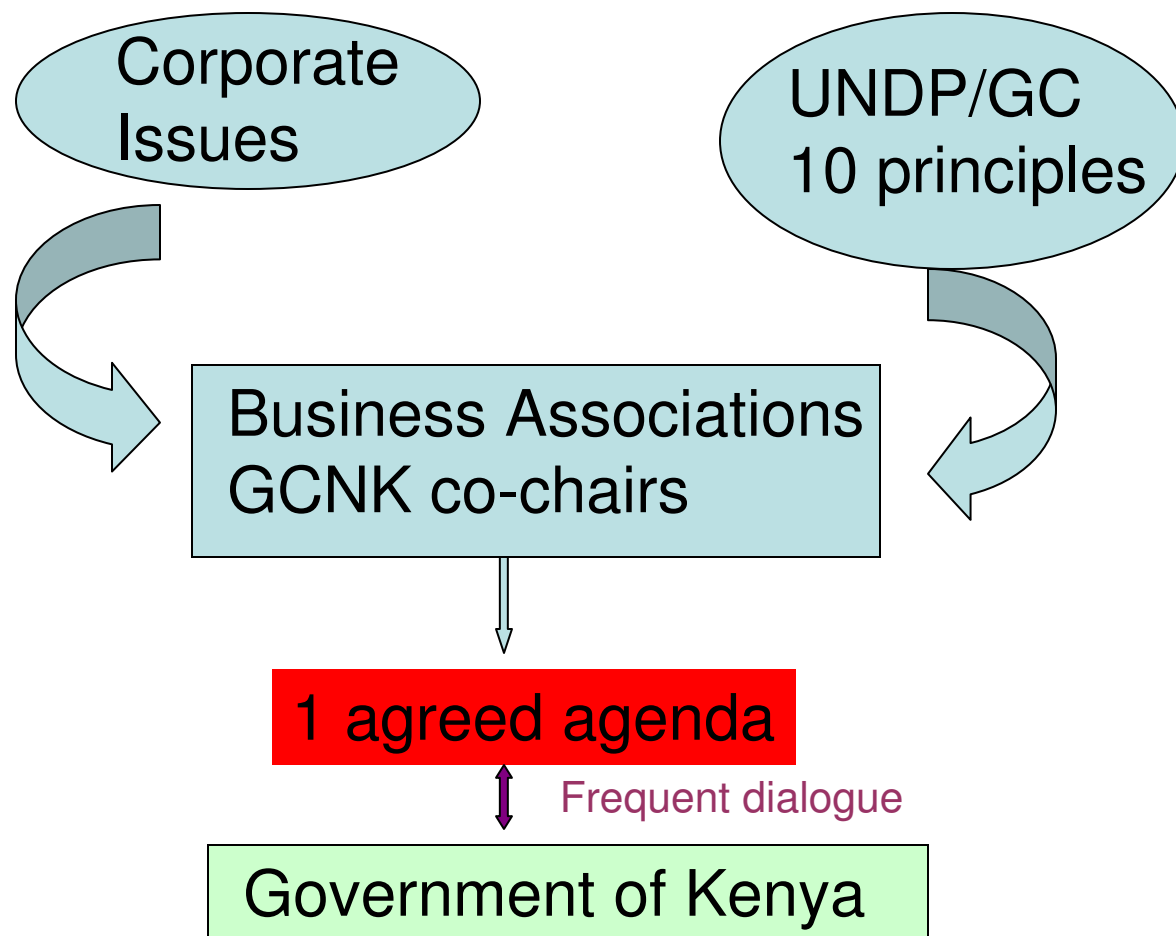
GCNK – Stimulating Policy Dialogue



- 1) Public-Private-Policy Dialogue to improve business environment
- 2) Workshop series: “CSR &.....” including Government
- 3) Collective Action/Policy input



Public-Private-Policy Dialogue to improve business environment



- **Oct 06-Feb 07**: drafting of the agenda/issues
- **Feb 07**: launch of GCNK with H.E. President Kibaki
- **Feb 07**: 1st PPP dialogue/presentation of the issues
- **July 07**: 2nd PPP dialogue for follow-up
- **Oct 07-Mar 08**: disruption through elections and subsequent violence. KEPSA/GC active as PS “voice”
- **May 08**: new grand coalition GoK/outreach GCNK
- **Aug 08**: 1st Prime Minister roundtable/launch of the National Business Agenda (NBA)
- **Nov 08**: 2nd PM roundtable



Workshop series: “CSR &.....” including Government



- Full-day Conference “CSR & Climate change”, May 2008
- 150 CEOs/high-level private sector participation

Address: Climate change – Why it matters to your company, Mr. Steven Smith, Chairman of KEPSA and KAM

Keynote: CSR & the UN Global Compact, Mr. Mads Øvlisen, member of the UN Global Compact Board, Chairman of the Board of LEGO, former CEO of Novo Nordic

Keynote: The importance of CSR and climate change from a political point of view, Minister for Metropolitan Development



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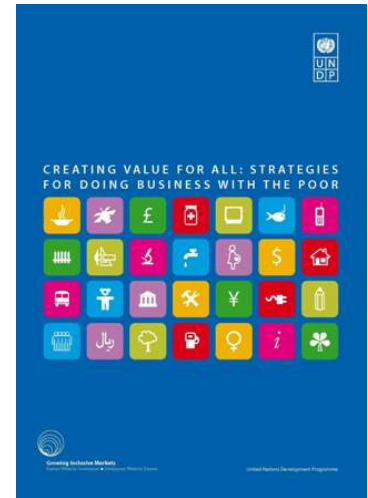
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Workshop series: “CSR &.....” including Government



- Half-day Workshop “CSR & strategies for working with the poor”, August 2008
- 50 CEOs/high-level private sector participation
- Ministry of Trade: Director of Internal Trade

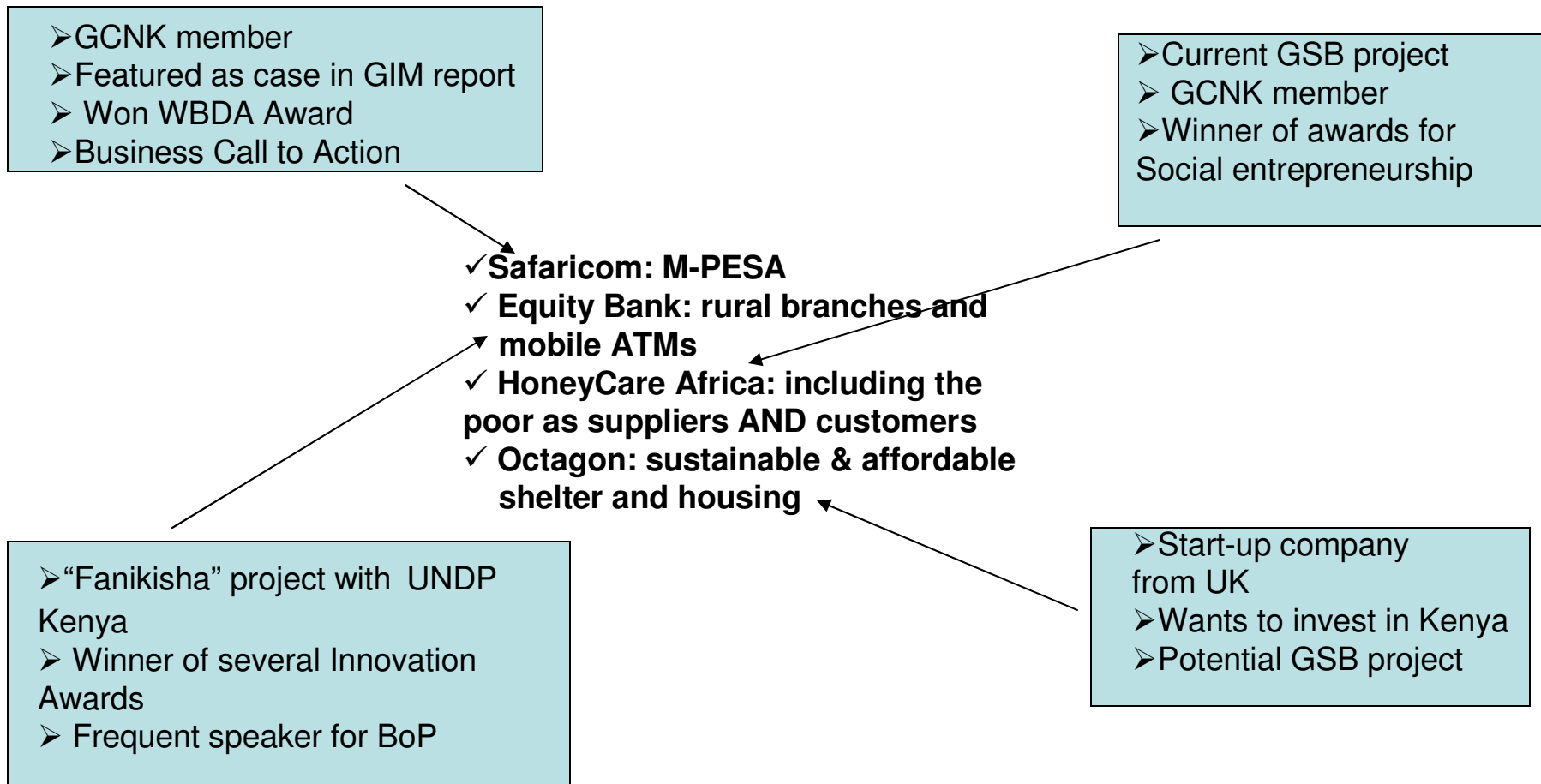
- ✓ **Safaricom: M-PESA**
- ✓ **Equity Bank: rural branches and mobile ATMs**
- ✓ **HoneyCare Africa: including the poor as suppliers AND customers**
- ✓ **Octagon: sustainable & affordable shelter and housing**



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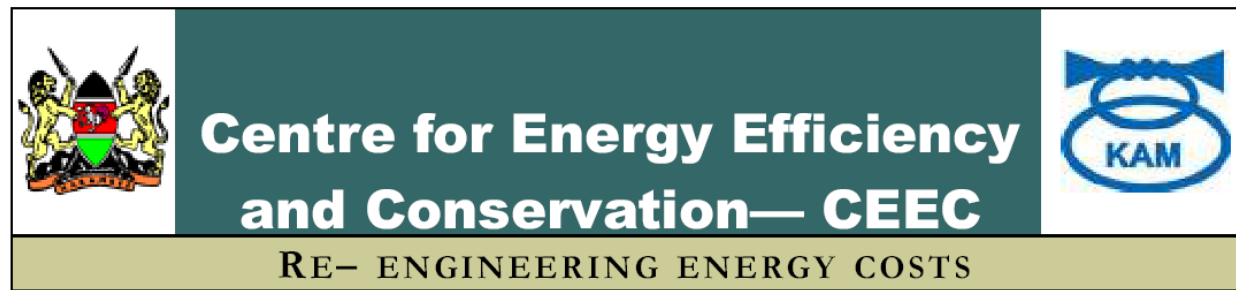
The Global Compact - Linkages



Workshop series: “CSR &.....” including Government



- Half-day Workshop “CSR & Sustainable Energy”, January 2009
- 50 CEOs/high-level private sector participation
- Ministry of Energy
- GC principles 7-9 & MDG 7 & 8



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3) Collective action

- National Accord on Energy Efficiency
- Modeled after South Africa's NBI
- Target 25-35 key businesses
- In co-operation with
 - Ministry of Energy
 - Kenya Association of Manufacturers & CEEC
 - GTZ
 - UNDP – MDG CF/CDM
 - GCNK
- Learnings will formulate for policy advise



The 'Business Case' for Collective Action/Policy Advocacy under the Global Compact



GCNK members	Strong, trusted and recognized brand/bundling impact under a “good” umbrella
GCNK members	Good visibility/PR/seen as at the forefront
BMOs	Take up their role as “voice of the private-sector”/access to funding for collective action
Gov’t	Benefits from “one voice” from the PS/receives policy input/UN neutrality
Donors	Trusted brand/UN neutrality
Society	Should benefit from results & transparent process/strengthened business environment and more competition



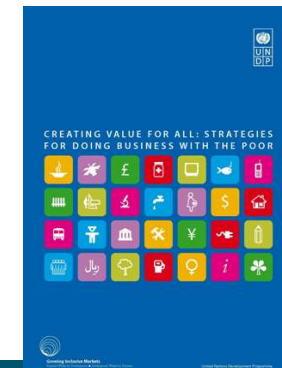


GCKN: Promoting Inclusive Partnerships

GC Focal Points should:

- Be a full-time position
- Build a strong Steering Committee
- Build a vibrant, inclusive network and offer content (in-house support, CoP, implementation of 10 principles etc.)
- Be close to UNDP's PSD
 - GC is closely linked to pillar 5 of UNDP PSS
 - Pillars 1-4 offer fantastic opportunities for PS engagement and "value-added" content for the local network
- Utilize the strong, neutral, trusted brand of UN GC to become a "centre of excellence" for
 - Collective action/policy input
 - CSR/Corporate Citizenship
 - BoP Strategies/Inclusive Markets
- Do good and talk about it! Promote your "stars"

2008 World Business and Development Awards



Thank you!

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