

Facilitation of Communication on Progress

VI Annual Local Network Forum

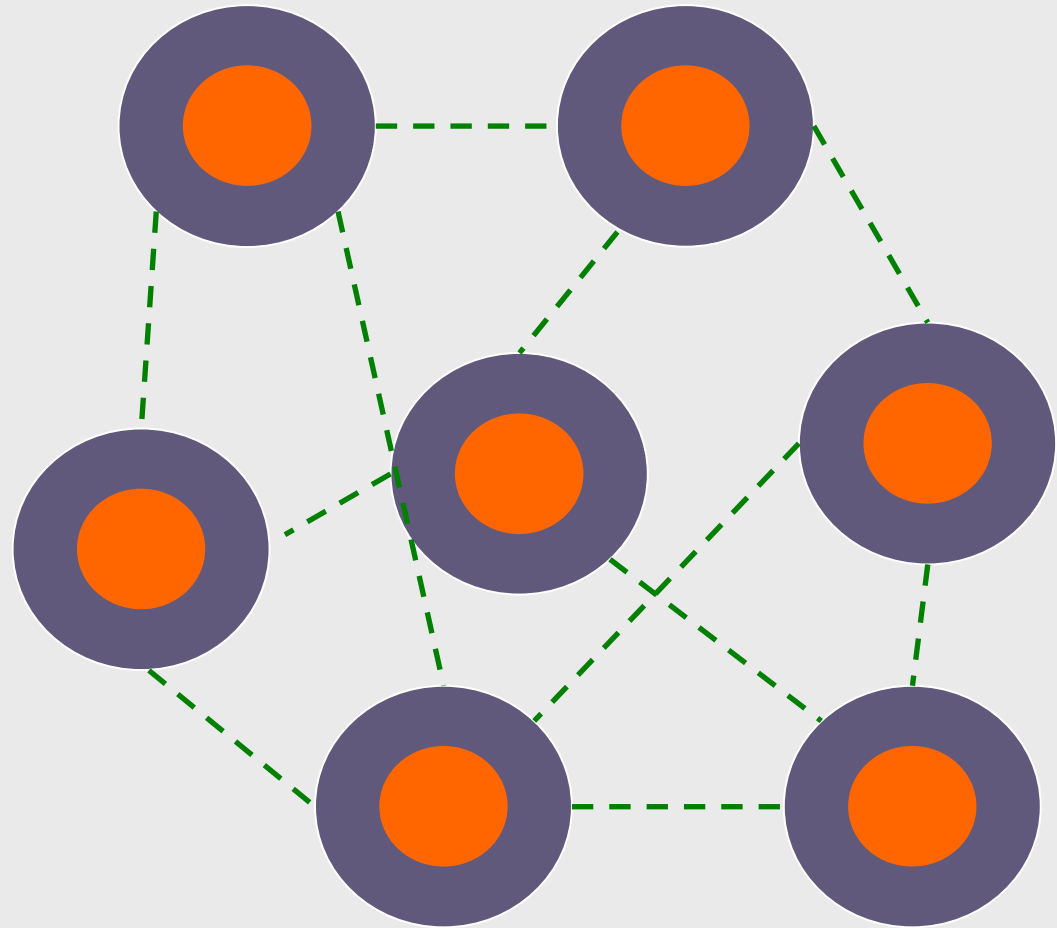
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GC Focal Point Argentina



October | 21st & 22nd | Bonn

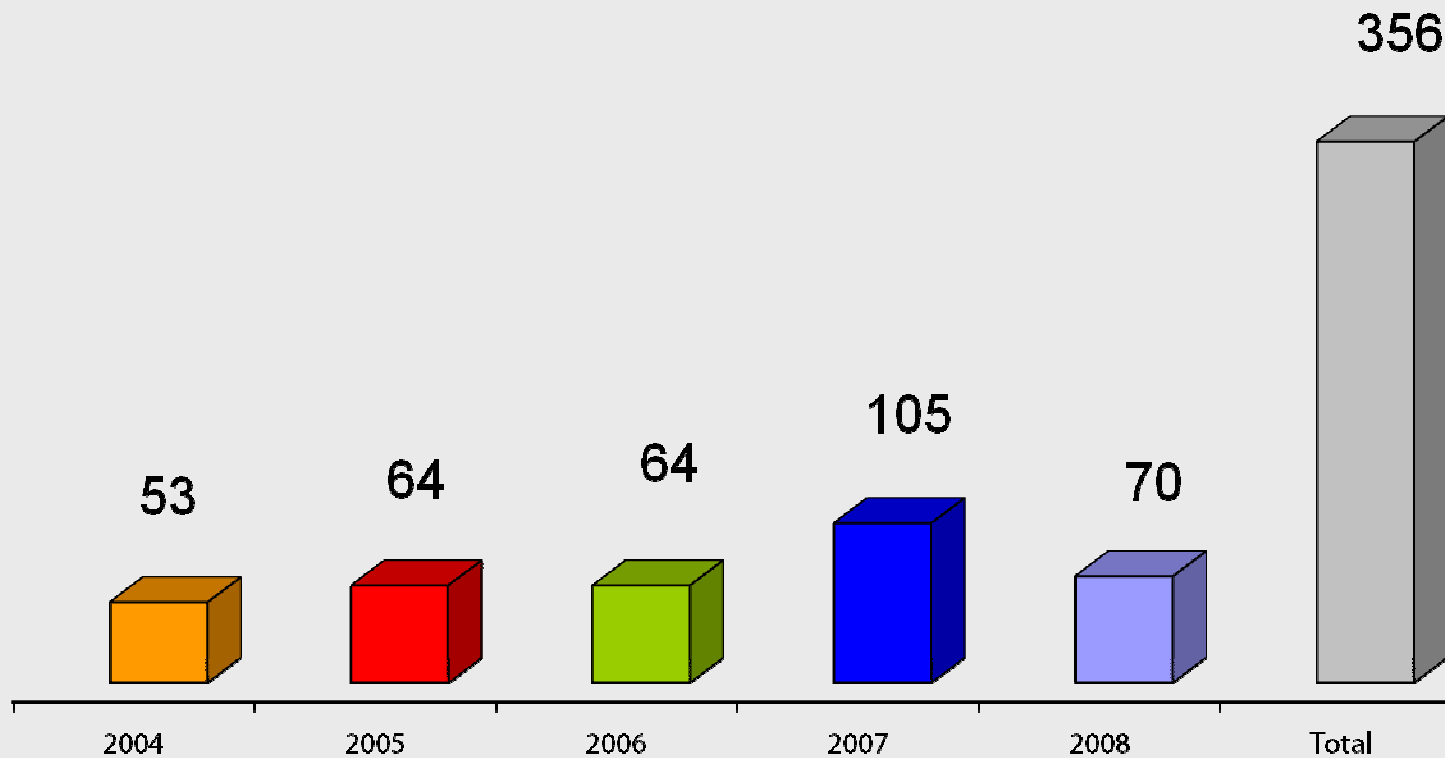
Agenda

- Our status on CoPs
- Some things to do
- Companies that do not communicate progress: some reasons
- Quality CoPs.

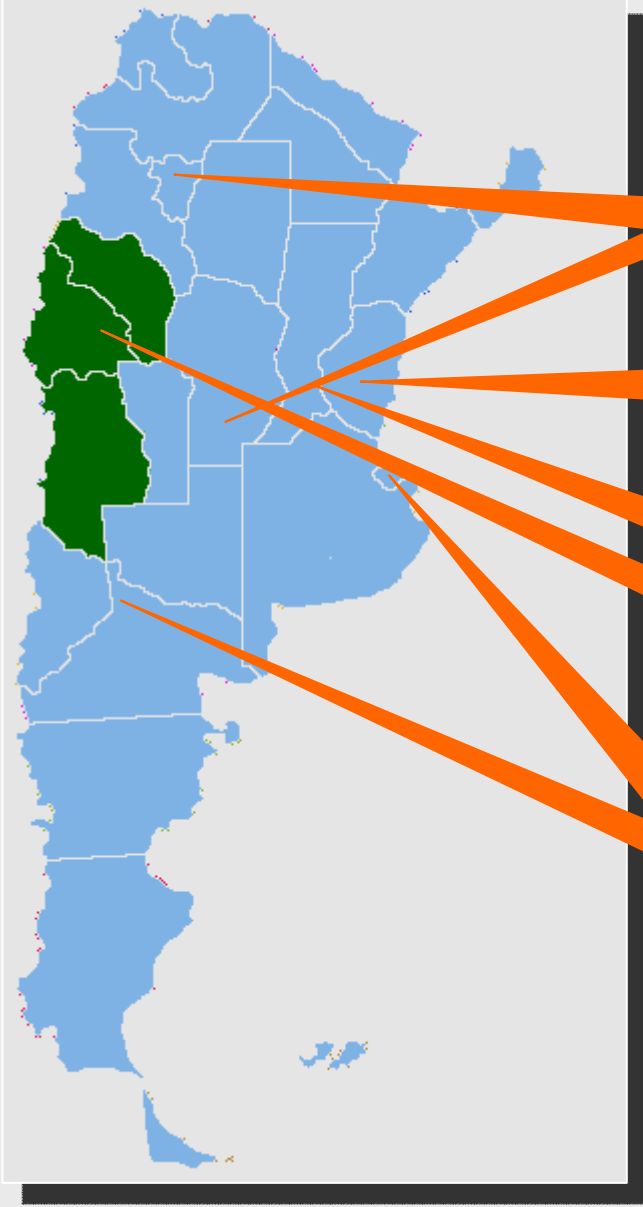


CoPs evolution in Argentina

CoPs per year



What we did.....



*Progress & Value
Workshop
(Córdoba 2007)*

*Progress & Value
Workshop
(Tucumán 2007)*

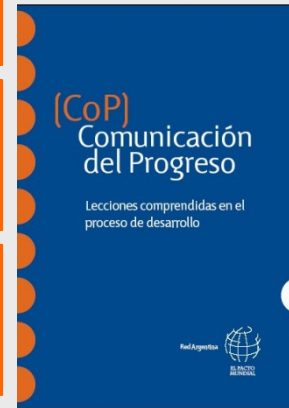
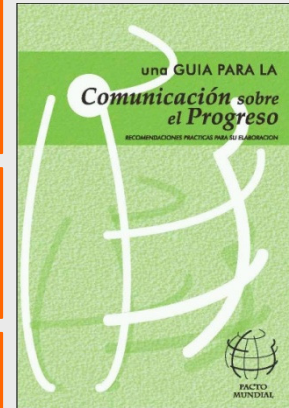
*Progress & Value
Workshop
(Entre Ríos 2008)*

*Progress & Value
Workshop
(Rosario 2007)*

*Progress & Value
Workshop
(Mendoza 2008)*

*Progress & Value
Workshop (Río
Negro 2008)*

*Lessons Learnt
from CoPs
(Buenos Aires
2006)*



What can we do as Local Networks?



To template or not to template?

1. Templates can be helpful, specially for SMEs. A dilemma between rigorous templates (as Focal Point prefers) versus flexible templates (as companies prefers) should be solve on a open dialogue with stakeholders.



To Guide or no to Guide?

1. Guides are also helpful (for all companies). Clear links between what companies does and the Principles, the meaning of the Principles, etc, are helpful (including MNCs).



Getting the first CoPs and then: incentive, incentive and incentive others!

1. Getting the first CoPs is the first thing to do. Prove establishing selective incentives! (published all the CoPs, allow society to access to the CoPs, share the CoPs, etc.).



Getting better CoPs

1. Evaluating and benchmark CoPs may help companies to improve quality.
2. Try to help companies to have notable CoPs (all the elements are necessary).
3. P&V Workshops, with a special focus on CoP are necessary.

What can we do as Local Networks?



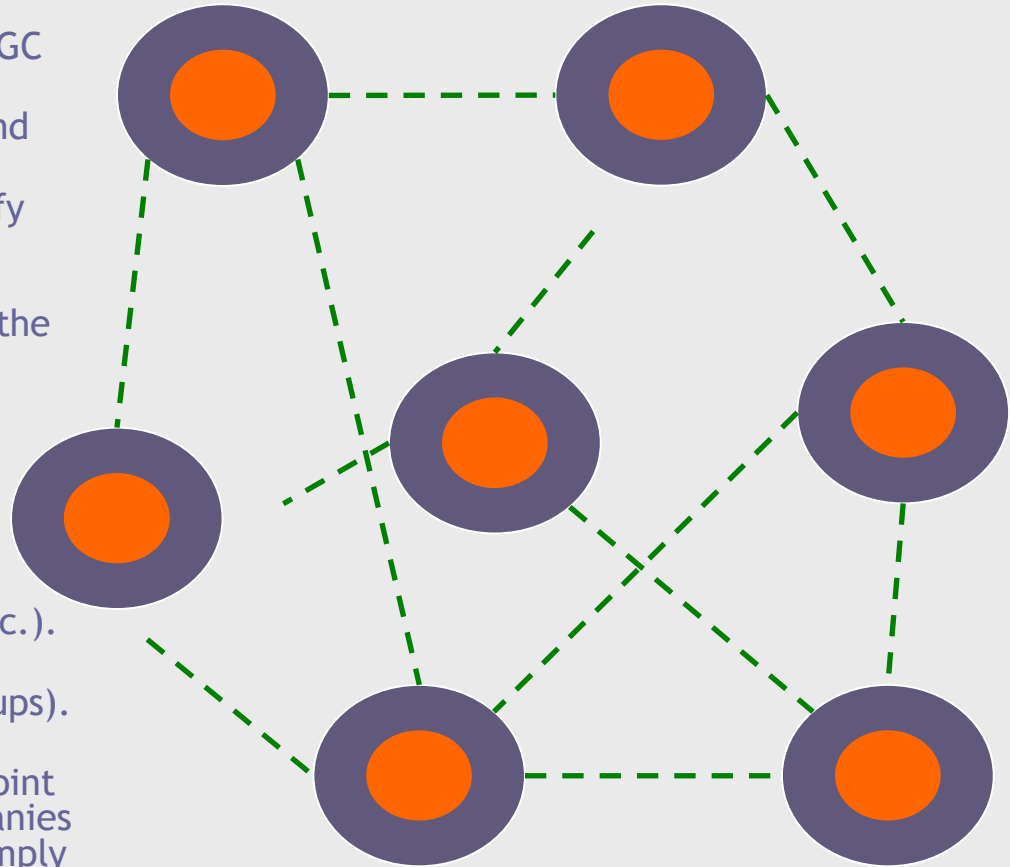
Creating capacities at company level

1. Train companies with experts or academics in reporting but using the GC tools.
2. Introduce companies the new tools and documents provided by the GCO.
3. Transfer best practices and/or identify lessons learned (workshops).
4. Stimulate companies to nominate the contact person to allow you to make the follow up.



Creating capacities at company level

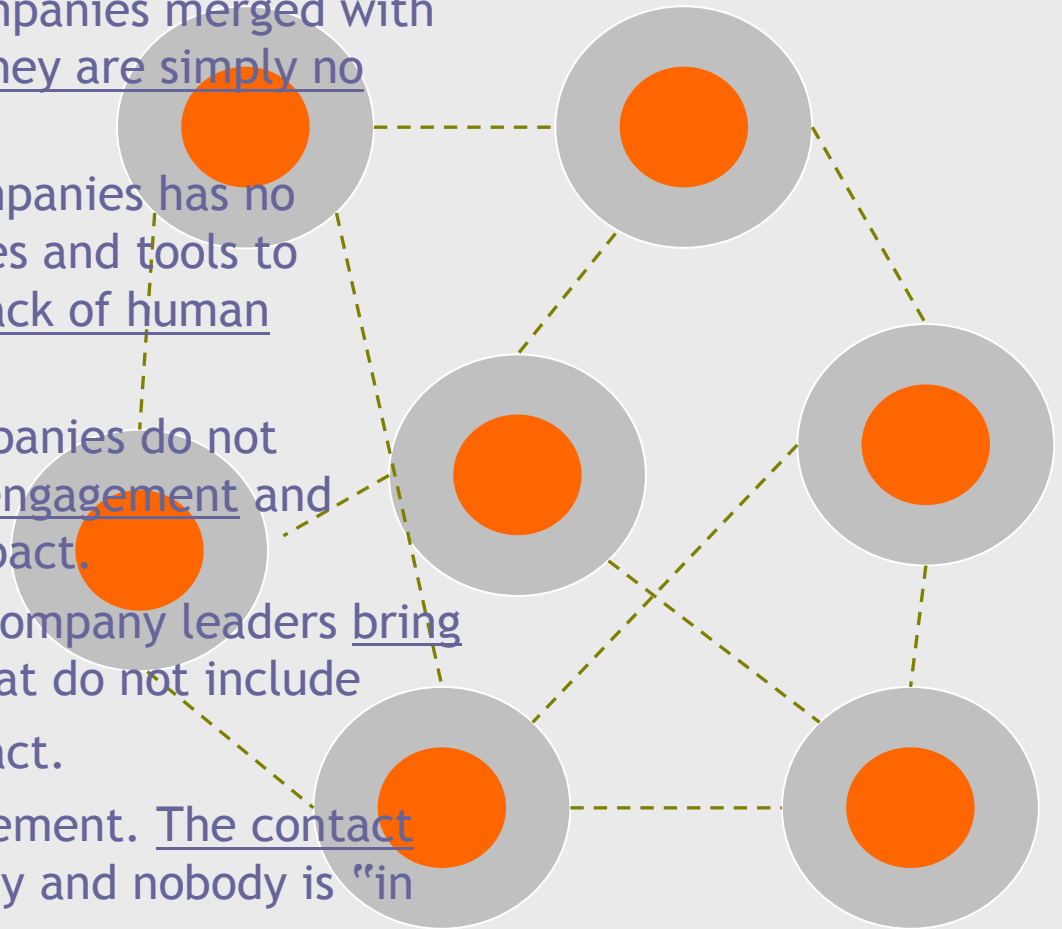
1. Get value from the existing formal networks (Chambers, Associations, etc.).
2. Stimulate the creation of informal networks (working groups, yahoo groups).
3. Improve your capacity to provide oversight. In some cases, the Focal Point has no information about their companies (specially the big ones). Develop a simply but helpfull information system with basic data as: date of signatory, date of last CoP, date of next CoP, training received, etc.



Why companies fails to produce CoPs

Endogenous reasons

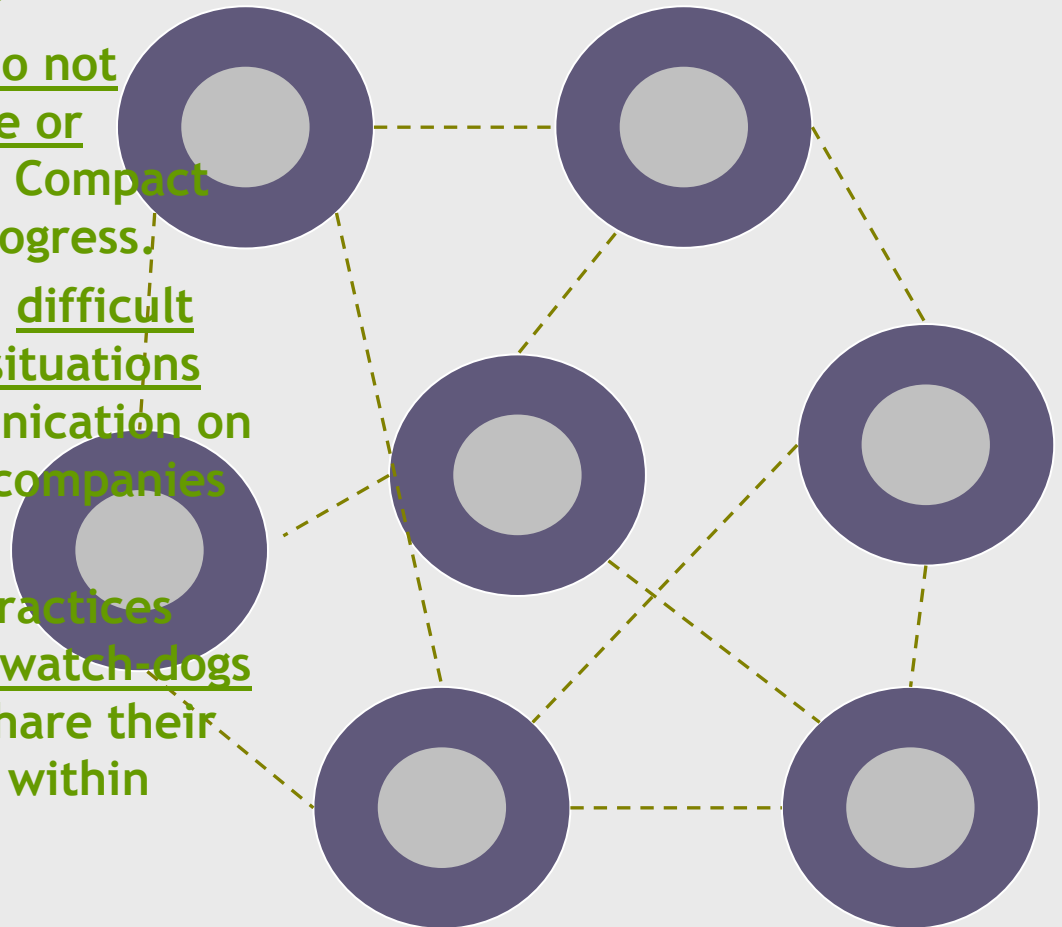
1. Companies go bankrupt; companies merged with others; companies fusion. They are simply no longer in business.
2. Lack of resources. Many companies has no resources (financial resources and tools to produce CoPs). SMEs has a lack of human resources too.
3. Lack of understanding. Companies do not understand the benefits of engagement and implementation of the Compact.
4. Change in leadership. New company leaders bring new priorities and visions that do not include engagement with the Compact.
5. Change in mid-range management. The contact person may quit the company and nobody is "in charge".



Why companies fails to produce CoPs

Exogenous reasons

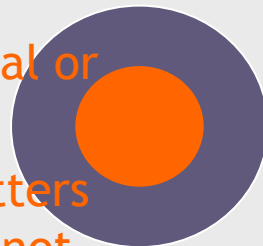
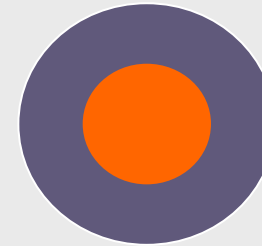
1. Global Compact networks do not provide technical assistance or oversight to implement the Compact and to communicate the progress.
2. Many companies operate in difficult contexts and/or in special situations that discourage the communication on progress (labour conflicts, companies in zones of conflicts).
3. If the CoP related to best practices and to failures, sometimes watch-dogs do not help companies to share their experience (more common within SMEs).



Why companies fails to produce CoPs

Network reasons?

1. Workshop on Progress and Value (or similar) begun recently.
2. Tools not always available in all languages.
3. Lack of capacity at Local Networks (lack of human resources, financial, technical or simply information system).
4. Poor incentives. Nobody matters if company communicate or not.



Poor Quality CoPs

Quality failures can be traced to several key issues

 Market incentives

 Corporate reporting fatigue.

Is it necessary to demand one CoP every year? Can we measure social impact annually?

 Poor communication of the CoP requirements.

Does every company understand the 3 elements of a CoP?

 Lack of systems and capacity to support feedback to participants.

Has the Local Networks the capacity and tools? Are the focal points prepared to guide companies?