

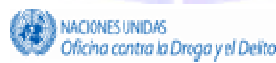
Diplomado

Empresas y Derechos Humanos

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Human Rights Working Group Colombia

Joint Initiative on Business and Human Rights



Global Compact Network
Colombia



Outline

- I. HRWC Colombia
- II. Program structure
 - 1. The Current Initiative Businesses and Human Rights
 - 2. What's coming





I. HRWG Colombia

Impact

Due to the conflict in Colombia, businesses working within the country, have had to adapt and foster policies in order to overcome the effects of operating in a country with fragile governance.

Protecting their assets and stakeholders relationships became a security priority, for which they needed a Human Rights framework in compliance with ethical universal standards to operate and protect their reputation.





Members

- Global Compact Network Colombia - UNGCO
- United Nations Office on Drugs and Crime - UNODC
- United Nations High Commissioner for Refugees - UNHCR
- United Nations High Commissioner for Human Rights – UNHCHR
- United States Agency for International Development - USAID
- German Agency for Technical Cooperation - GTZ





II. The current initiative

1. Program for Businesses on Human Rights

'Business and Human Rights' is an internet-based course aimed at Multinational and Small-Medium Enterprises with the objective of training and assisting the incorporation of Human Rights in their business and organizational activities.

www.empresasyderechoshumanos.org





The current initiative

1. Program for Businesses on Human Rights

Module 1

Businesses
and Human
Rights

Module 2

Businesses
and Conflicts
(Including Corruption
and Transparency)

Module 3

Businesses
and
Displacement

Action Plan on Human Rights

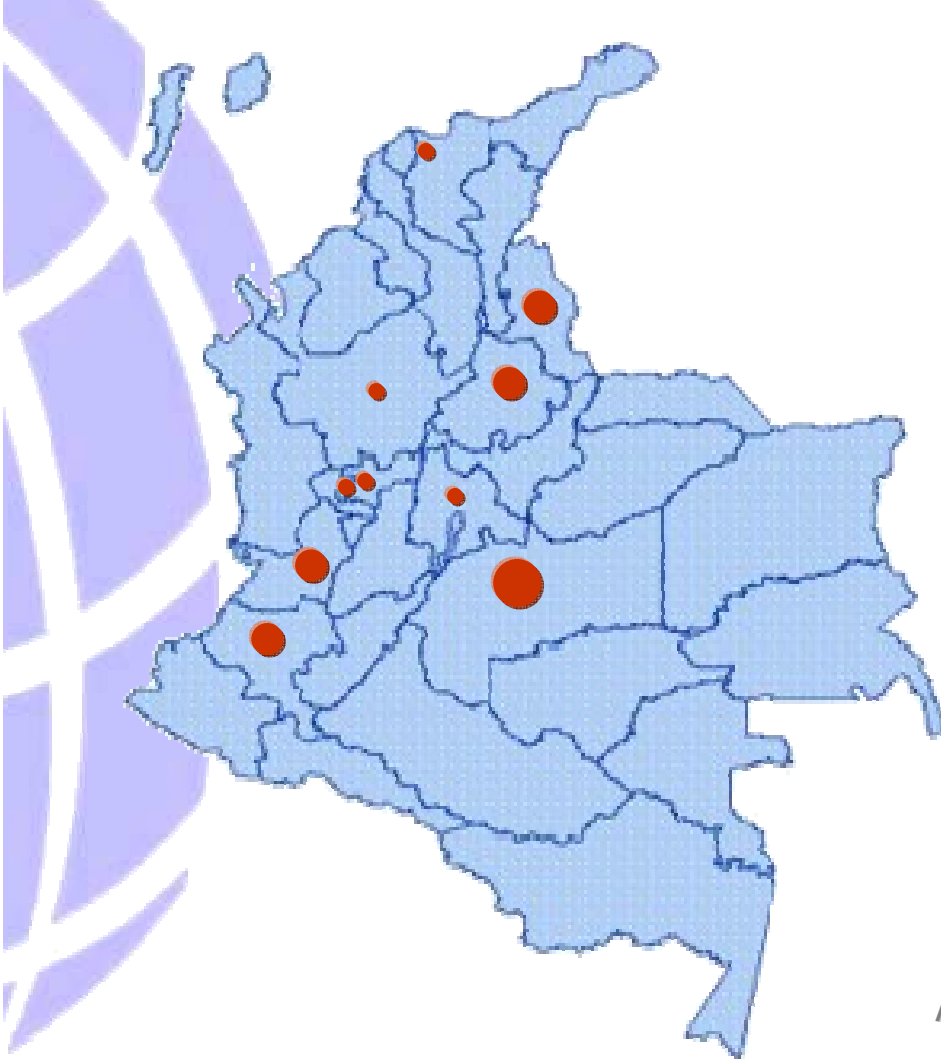
The program is designed on a semi presential basis, containing 3 modules and a virtual platform in place for students to access at anytime. Each company enrolled is undertaking an 'Action Plan' consisting on a cross-cutting analysis of their current status on Human Rights and delineate a feasible course of action within the company's operations.





The current initiative

1. Program for Businesses on Human Rights



- It currently covers a geographic scope of 6 regions across Colombia
- There are more than 180 enterprises of all sizes (MNE & SME) following the course.
- First round started end of august and will be ending in november





The current initiative

1. Program for Businesses on Human Rights

Phases of assistance

Phase I: Base line, initial assessment.

Done through the internet-based course.

Phase II: Once the action plan has been designed, consulted and has started its implementation. Developed by the HRWG members.

Phase III: After 8 months of its implementation.

Developed by the HRWG members



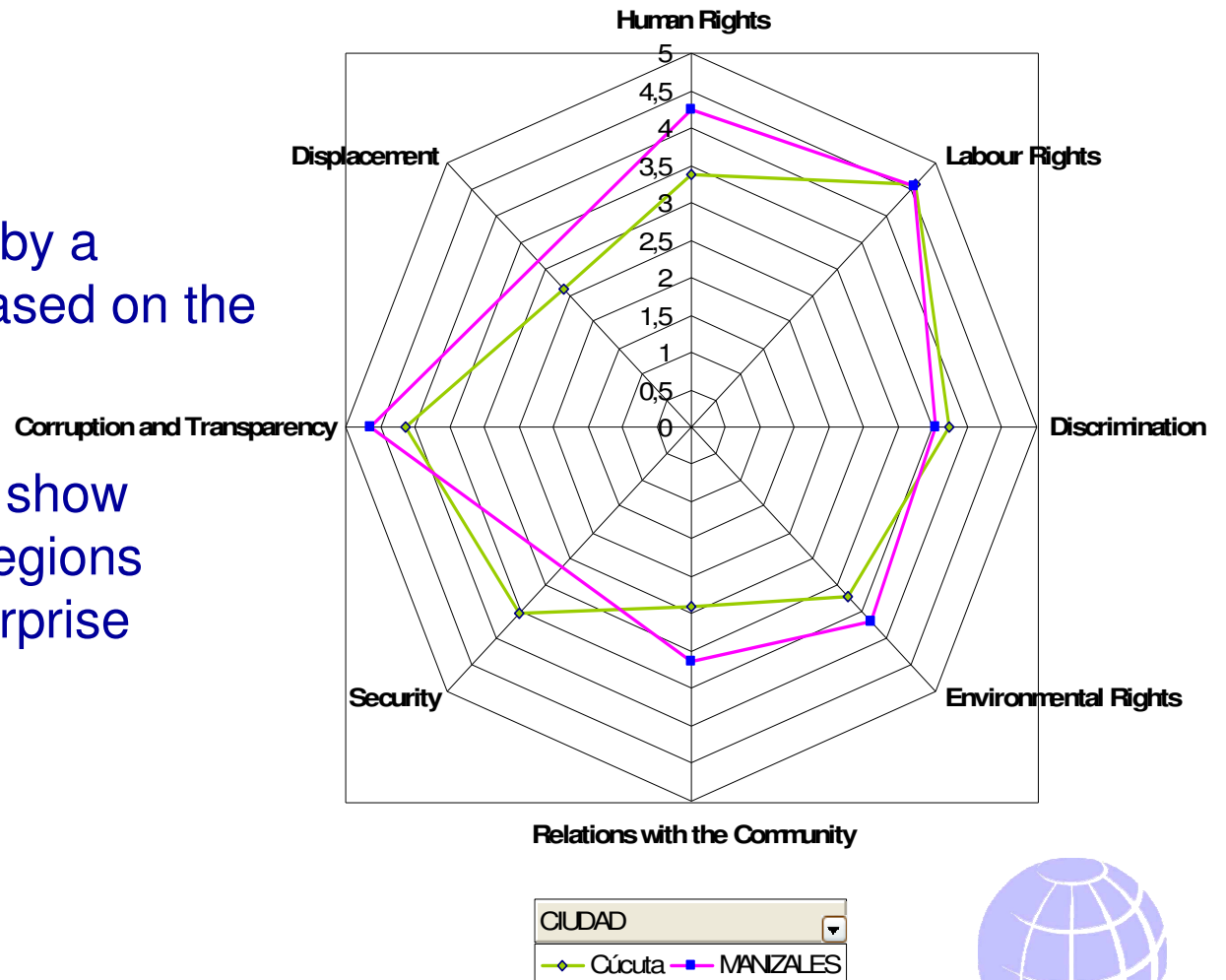


Facts

1. Average results for Big and SMEs in two regions

Self-assessment by a questionnaire based on the Danish Institute

Results allow to show differences in Regions and type of enterprise





2. What's coming

Policy Dialogue

Estimated to take place around March 2009 with the presence of an International panel of experts.

Objective: Offer an outline on Colombia's current human rights situation and its implications on trading and business performance. It includes the sharing of international private sector experiences.

Results:

- Raising awareness of the human rights situation in Colombia
- Delivering empowered entrepreneurs who are able and likely to engage on peace building processes.
- Experience and best practices sharing
- Facilitating the design and development of Public and Private Sector Projects 'PPP' and the drafting of action plans on human rights.





2. What's coming

Other initiatives

1. Follow up to the implementation of the companies' Action Plans on Human Rights.
2. Establishment of a business-led advocacy group on Human Rights issues and practices in Colombia. Human Rights is a critical issue for Colombian trade relations, e.g. FTA with USA.
3. It is foreseen to open new topics such as Gender, HIV/AIDS, Disabilities, Children, etc.
4. The course is in Spanish and could be replicated in Latin-American countries.
5. Monitoring, evaluation and publication of lessons learnt





Thank You
for your attention

Peter Hauschnik
GTZ Colombia

Peter.Hauschnik@gtz.de

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