



Prof. Dr. Anders Aspling

Principles for Responsible Management Education

Corporate Citizenship and Responsibility

Globally Responsible Leadership

G R I F O U N D I N G P A R T N E R S





”If you want to make sure that you get responsible managers, you start, of course, with the educational element. Somehow they are trained and made aware of what is relevant in the way they run a company. “

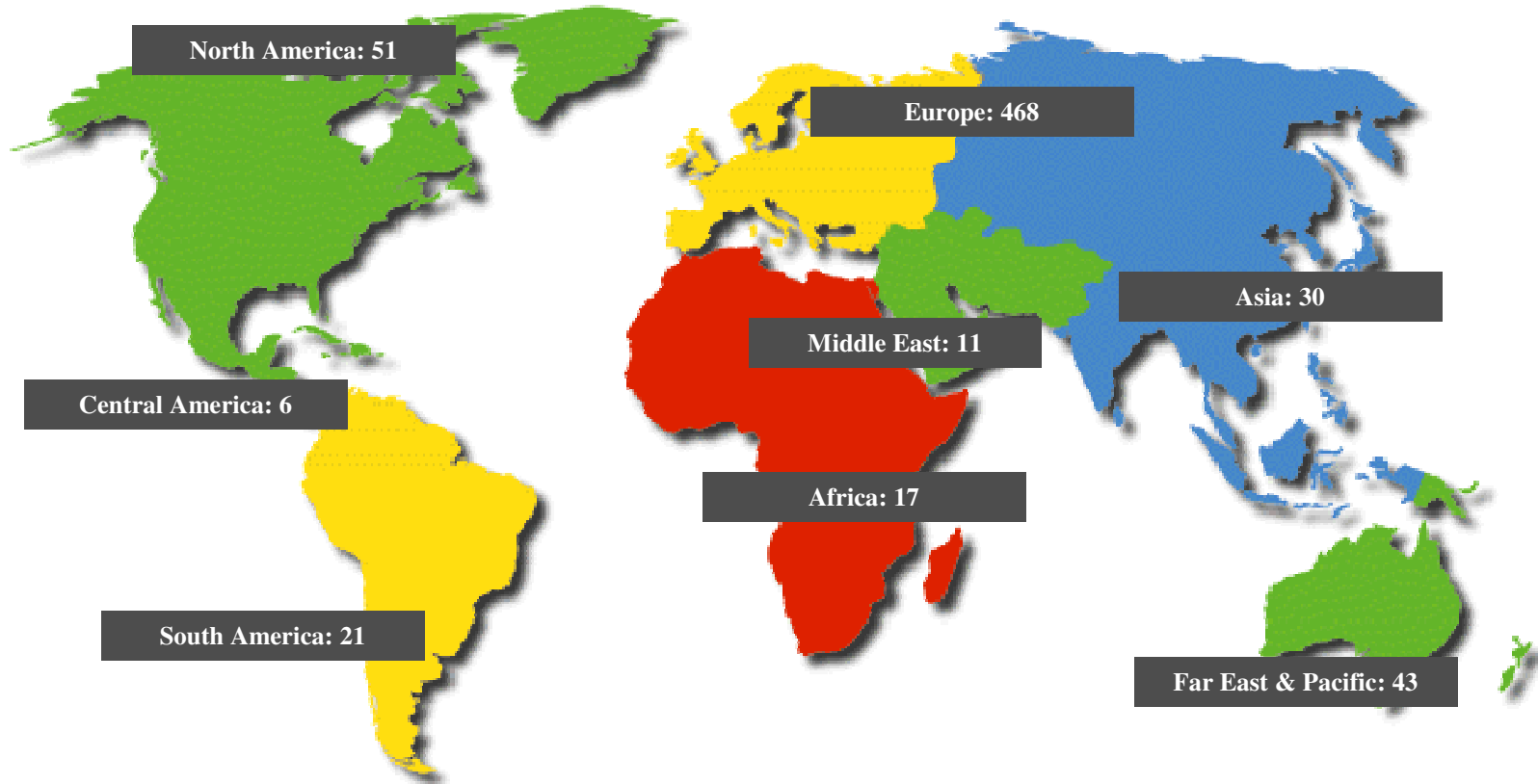
(Ray van Schaik, Former Chairman of the Board of EFMD, Former CEO and Chairman of the Board of Heineken)

G R I F O U N D I N G P A R T N E R S





EFMD MEMBERSHIP WORLDWIDE AS OF DECEMBER 2007

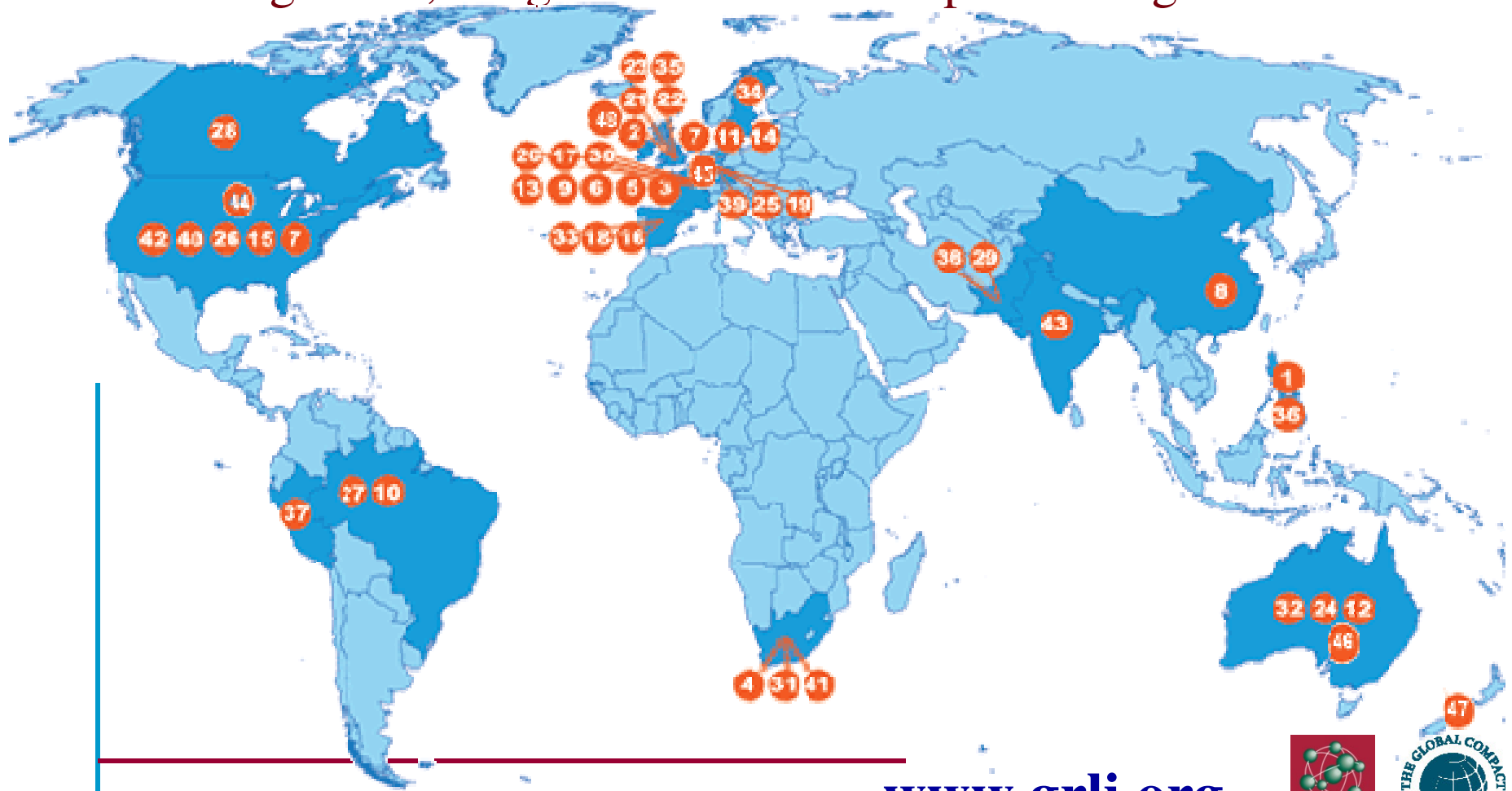


promoting and enhancing excellence in management development
650 member organisations in 75 countries





An expanding world-wide community of action and learning, businesses and business schools/learning institutions in partnership, hands-on developing a next generation of globally responsible leaders, a « laboratory », an « avant garde », a « greenhouse » for implementing PRME



Map 2007 –today 60+ selected partners

www.grii.org





A New and Appropriate Education

G R I FOUNDING PARTNERS





The Need

- From part to whole
- From local to global
- From shareholders to a growing group of stakeholders and expanding responsibilities

“To enlarge the role of the corporation beyond creating shareholder value”

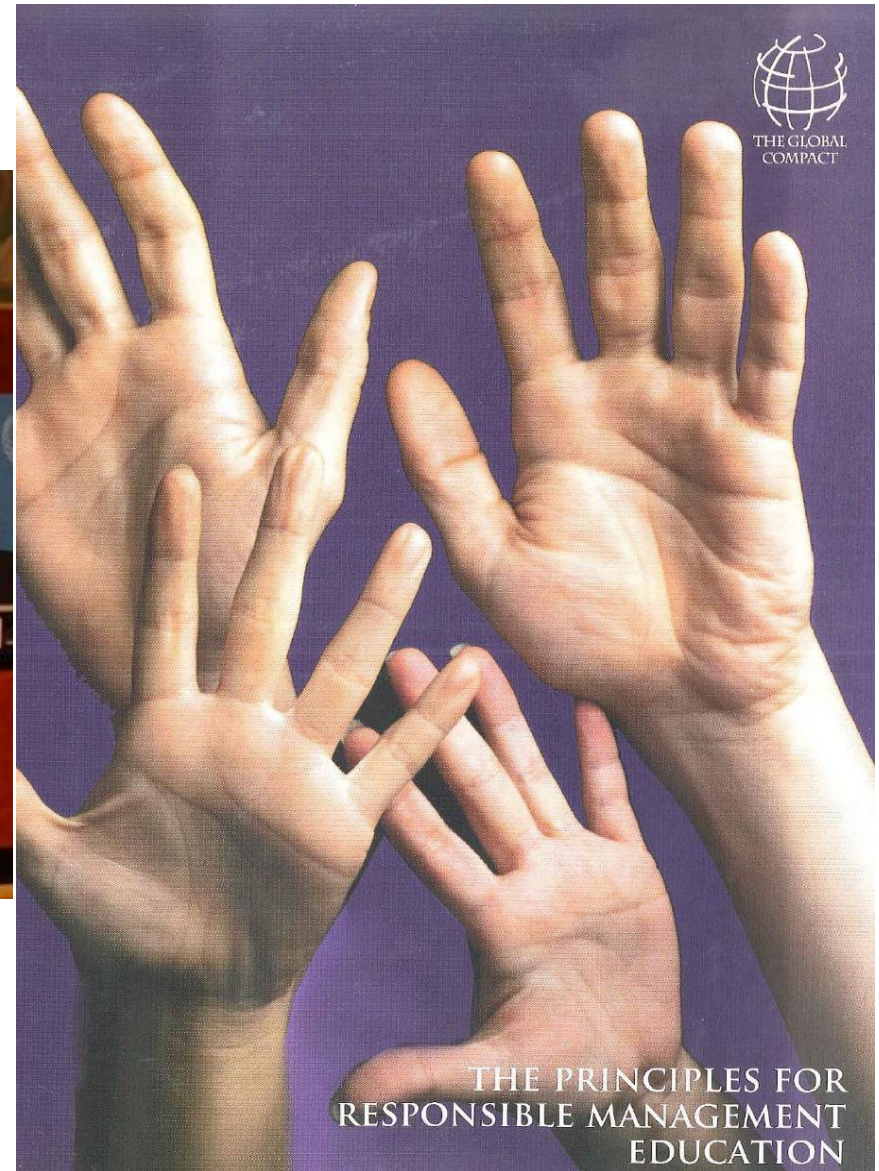




The UN Global Compact's Principles for Responsible Management Education, Geneva, July 6th 2007



**Press Conference,
United Nations**





Co-convenors to the UN Global Compact

- EFMD
- AACSB
- GRI
- Aspen Institute
- EABiS
- Net Impact
- GMAC

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PRME Principles for Responsible Management Education

As institutions of higher learning involved in the education of current and future managers we are voluntarily committed to engaging in a continuous process of improvement of the following Principles, reporting on progress to all our stakeholders and exchanging effective practices with other academic institutions.

We understand that our own organizational practices should serve as example of the values and attitudes we convey to our students.

G R I F O U N D I N G P A R T N E R S





Principle 1

Purpose: We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

www.unprme.org

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Research: We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

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Partnership: We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

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Principle 6

Dialogue: We will facilitate and support dialog and debate among educators, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability

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The Global Forum for Responsible Management Education

UN, New York, December 4-5, 2008

G R I F O U N D I N G P A R T N E R S





The Global Forum for Responsible Management Education

- How to get started with PRME?
- Curriculum Development
- Learning Methodology
- Research
- Sharing Information on Progress

G R L I F O U N D I N G P A R T N E R S

