



# Global Compact in Turkey

Bern, June 27<sup>th</sup>, 2003



# *The Turkey Experience*



## **Strategic Steps Undertaken**

- Step 1: Do background research
- Step 2: Translate Documentation
- Step 3: Have introductory meetings
- Step 4: Make presentations
- Step 5: Meet with individual companies
- Step 6: Hold a learning Forum (May 28th, 2002)



# *Lessons Learnt after 6 Months*



## **Positive**

- ✓ NGOs highly enthusiastic, beginnings of a partnership formed
- ✓ Where the Principles are already implemented, positive financial results

## **Negative**

- ✓ Majority of SMEs view project positively but fail to see short term gains (Skepticism)
- ✓ The project is still in the beginning stages



# *The Launch of the UN Global Compact*



October 15th, 2002, Istanbul Turkey

- ★ UNDP, ILO, TISK and private sector Partnership
- ★ Strong attendance of politicians and media
- ★ Event successful with prominent national/International speakers



## *Next steps in Turkey*



- ✓ UNDP signed a Memorandum of Understanding with TISK
- ✓ Creation of an Advisory Council/Working Group,
  - Delegation of different roles to further promote and implement GC Principles,
- ✓ Translation of learning modules



## *Conclusions*



- Partnership Building Takes TIME, EFFORT and RESOURCES
- UNDP is an ideal facilitator
- UN Global Compact is open to all societal stakeholders, it is in fact its strength
- Be prepared to answer tough questions
- Concerns from SMEs different than MNEs
- Companies wanted to see control mechanism