



GLOBAL COMPACT
W POLSCE

**International Global Compact
Workshop
on Outreach and Networks
Berne, 26-27 June 2003**

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- Global Compact initiative launched in March 2001 at the Ministry of Labour and Social Policy
- Established Steering Committee:
 - To popularise the Compact principles among the Polish business community
 - UNDP: convener, partnership broker, neutral partner, secretariat
 - Mostly MNCs operating in Poland





Progress

- First year, 2001, meetings, exchanging information, joint participation in public events on issues related to the Compact principles
 - *building trust critical factor*
- Second year, 2002, decision to implement jointly two projects: School for Leaders and Support for local administration in Kamienna Góra
 - ABB, BP, DaimlerChrysler, Danone, Deutsche Bank, Ericsson, Infovide, Johnson&Johnson, Novartis, PricewaterhouseCoopers, Spedpol, (Shell), Unilever
- Cooperation with academic network, Center for Business Ethics





Recent developments

- First project, School for Leaders, cont'd this year (new companies: PKN Orlen)
- Second project, Kamienna Gora, postponed
- New Global Compact companies (114, SMEs)
– through Fair Play Programme
- ‘Recruitment’ of companies through UNDP partnership projects
 - E.g. UNDP, PKN ORLEN and City of Płock partnership project in the spirit of the GC

... Discussion on governance mechanisms





Ongoing challenges

What is the role of the Global Compact Steering Committee in Poland?

- Concerns addressed (meeting, June 25)
 - Mission?
 - Leadership?
 - Ownership?
 - Organizational structure?
 - Relation between national network and GC ?
 - *PwC (2), Johnson&Johnson, PKN Orlen, Deutsche Bank, BP, Unilver, Daimler Chrysler, Danone, regrets from Spedpol, ABB*





Results

- Mission : to popularise GC principles and promote csr, respond to social exclusion problems, *network*
- Realise mission and build ownership/identity through partnership projects
- SC open to companies, new members must implement at least one of the joint projects
- Discussions on implementing the principles
- Accountability: SC members will monitor, self-criticism, round – table discussion





Results

- **Steering Committee** : CEOs, strategic decisions, reviewing projects, initiating new ideas, meetings open to media, meeting twice a year,
- **Executive Board**: working level, implementing SC decisions, monitoring, meets 4 times a year
- **Project groups**: according to projects
- **Chairman**: Promotes the initiative and devotes time, supports secretariat (coordinator, part-time job), selected once a year
- **UNDP**: observer, convener, impartial partner (not member).





Issues to be resolved

- How to make the remaining ‘Fair play’ companies engaged ?
- Logistical support for the secretariat (financing)
- How to make the SC more democratic in the future?
- Thinking about new project: fighting discrimination on the labour market





Opportunities UNDP perspective

- Global Compact principles – values platform for working with the private sector
- Engaging business into projects focusing on local development and counteracting social exclusion – increasing our sphere of influence
- Shift towards new UNDP: networking and partnerships
- New ideas / inspiration for UNDP
- Bringing Global Compact local





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Thank you.

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