



THE GLOBAL
COMPACT

The Global Compact



**From Outreach to Coherent and
Sustainable Co-Networks**





THE GLOBAL
COMPACT

The Global Compact

Any society is a Network linked by legal relations, friendships, business relations, and many other ties.

Every Network has, besides shared objectives, shared organizing principles, a shared underlying architecture.

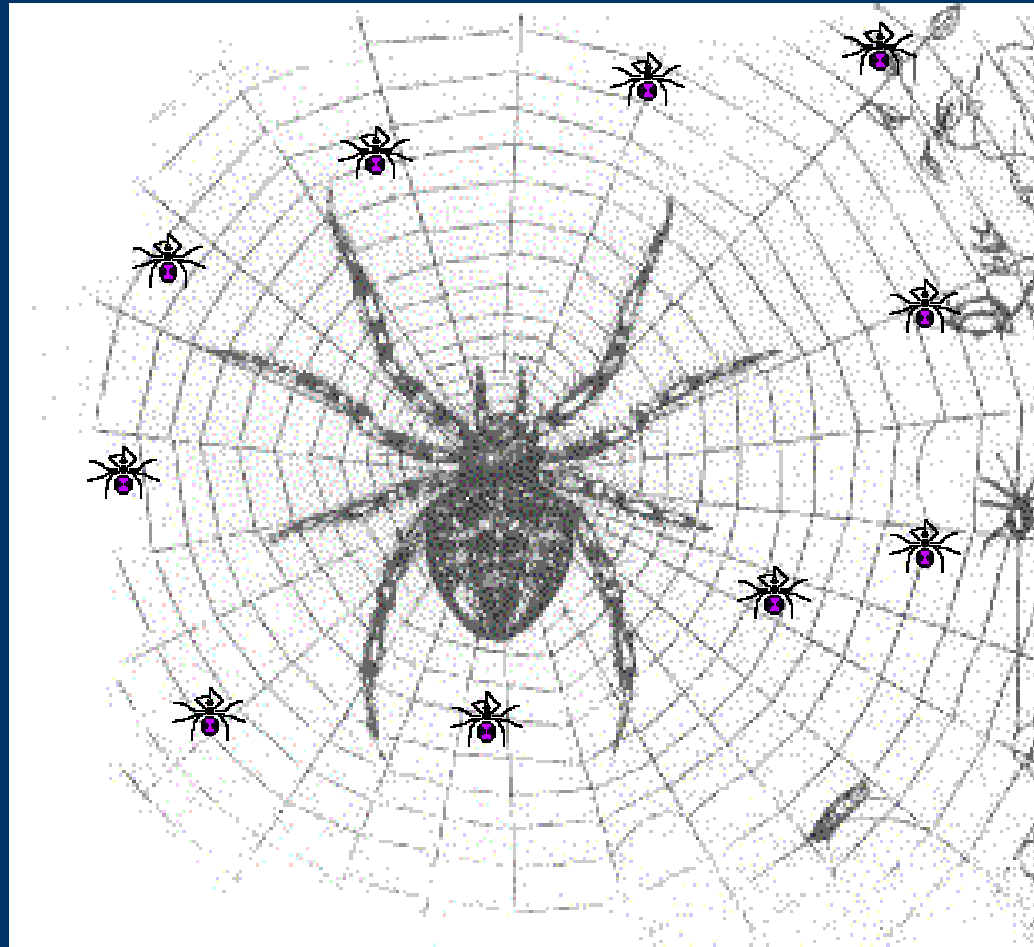
What are the organizing principles and the underlying architecture of the Global Compact Network?





THE GLOBAL
COMPACT

Few Networks are centralized...





THE GLOBAL
COMPACT

Most Networks are decentralized, with numerous nodes and hubs...





THE GLOBAL
COMPACT

Networks are fashionable these days, but let's not get carried away:

„If you link up a hundred people in a network, you do not automatically get an Albert Einstein“.

„The quality of any network depends on who is being linked up, on the proper targeting of the message-flow, on a common spirit of network hubs and nodes, and on the right motivating tone of every message passed“.





THE GLOBAL
COMPACT

General Network Features

- Networks are by definition more horizontally structured than hierarchies.
- Information flows both ways and in all directions.
- Networks are not static, nodes can turn into hubs and hubs can return to being nodes.
- Due to the absence of a clear hierarchy, nodes and hubs are hardly rewarded, nor blamed.
- Some hubs and nodes may understand their roles unconventionally, i.e. integrity can be at risk.





THE GLOBAL
COMPACT

The GC Network as a Whole is:

- An Issue Network that counts on participants to voluntarily engage in the implementation of the Nine Principles.
- A Universal Issue Network owned by everyone (UN Logo), i.e. anybody is free to contribute and nobody has a monopoly.
- A Network consisting of Co-Networks with nod-actors and hub-actors living in very different cultures and business climates.





THE GLOBAL
COMPACT

Currently existing Global Compact Co-Networks

- 21 Country networks in developing countries
- 12 Country networks in transition economies
- 6 Country networks in developed countries
- 1 Regional network in developed countries
- 0 Sectoral networks
- 1 Learning Forum Network (US)





THE GLOBAL
COMPACT

Features of existing Global Compact Co-Networks

- All Country networks include companies
- 19 Country networks are multi-stakeholder
- 6 include Employers Organizations
- 14 Country networks are managed by Steering Committees
- 26 include UNDP
- 6 include ILO
- 4 include governments
- 11 include CSOs
- 13 Country networks have GC websites





THE GLOBAL
COMPACT

Current Roles of GC Co-Networks

	Developed Countries	Developing/ Transition Countries
Learning	Yes	Weak engagement
Dialogue	No market?	Partly
Recruitment	Yes	Yes
PR	Yes	Yes
Partnership	Rarely	Very much so





THE GLOBAL
COMPACT

What we would like as Results from this Workshop...

What tasks should Co-Networks have, to add value?

How should Networks communicate, with their stakeholders, with each other, with the GC Office?

How can/need Co-Networks be protected against the loss of integrity?

Local Solutions to Global Problems: How can Networks house Dialogue and Learning best under the Global Compact “Brand”?

Key: How can co-networks be kept actively motivated, to perform and to contribute?

