

UNDP and the Private Sector: “Promoting Inclusive Markets”

Geneva, October 2, 2008

United Nations Development Programme

New UNDP Private Sector Strategy (2007)

Rationale:

To provide a more coherent vision and framework for UNDP's work with the private sector, (including both private sector engagement (PSE) and private sector development (PSD) work).

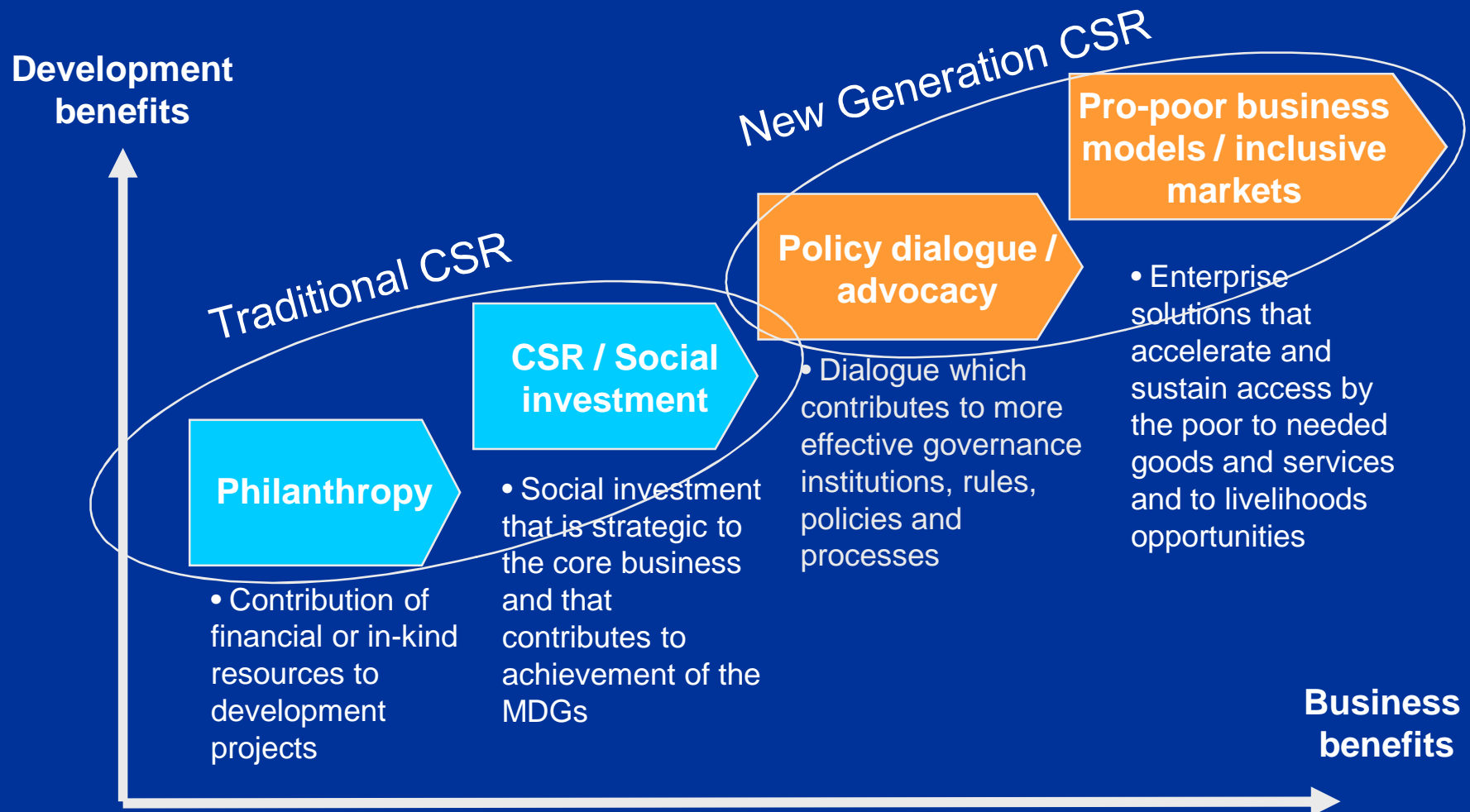
To raise profile of UNDP's work with the private sector, including with Senior Management.

To build on best practice on the role of private sector in development (core business emphasis, bottom of the pyramid, value chain approach etc.)

To use as a starting point to coordinate closer cooperation with other UN agencies.



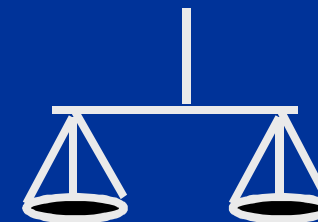
Evidence is emerging that core business assets need to be deployed in order to reach maximum development and business benefits



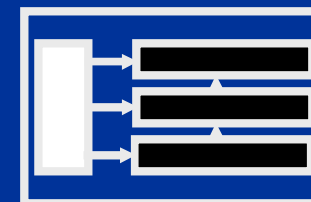
UNDP Private Sector Strategy

Inclusive Market Development

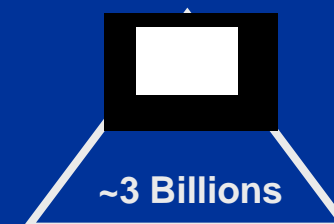
Priority 1 – Establishing the Policy and Institutional Infrastructure



Priority 2 - Facilitating engagement of the poor in Value Chains



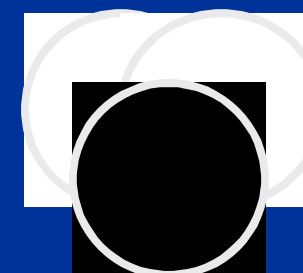
Priority 3 - Facilitating Private Investments in Pro-Poor Goods and Services Delivery



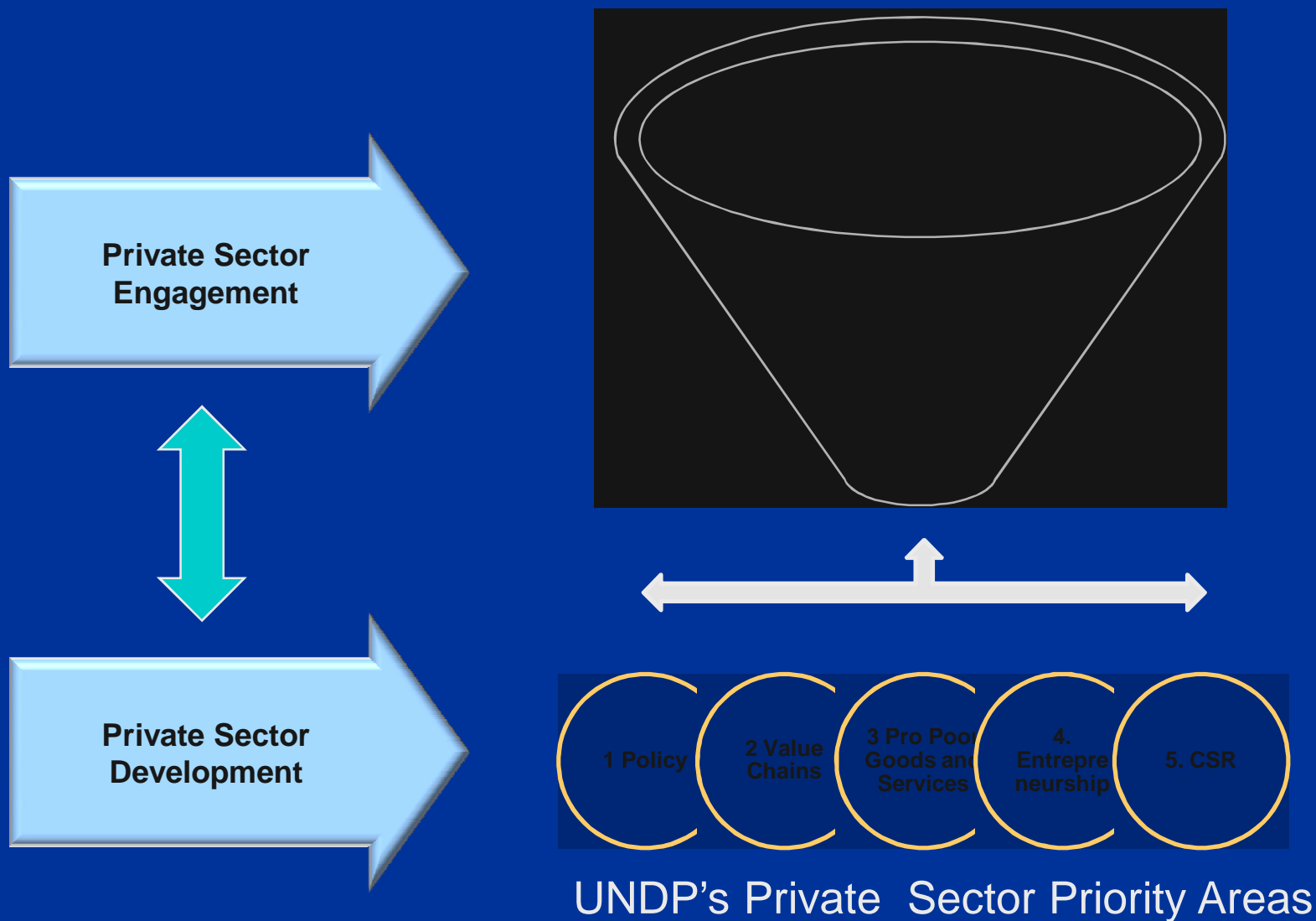
Priority 4 - Fostering Inclusive Entrepreneurship



Priority 5 - Promoting Corporate Social Responsibility and Partnerships for the MDGs



UNDP's Platform for Work with Private Sector



Additional strategic partnership initiatives

Goods and service delivery

PPPs for Service Delivery

Inclusive financial sectors (e.g. ANZ Bank, Pacific)

Telecom services for the poor (Ericsson, Tanzania)

Job creation thru value chains:

Sustainable cocoa, Ghana (Cadbury)

Sustainable Coffee, Latin America (Rainforest Alliance, brands, retailers)

Global Compact Local Networks

Promoting inclusive, sustainable markets



Internal – building capacity, catalyze change

- Support to more strategic country office-led private sector projects and programmes
- Global UNDP private sector community of practice launched 2008
- Revision of policies and guidelines
- New Private Sector Division (joint Partnerships Bureau and Bureau for Development Policy)

