



THE GLOBAL
COMPACT



POLICY DIALOGUE

“The Role of the Private Sector in Conflict Prevention and Peace Building: Colombia”

27-28 May 2004

Bogotá, Colombia
Casa Dann Carlton Hotel
Calle 94 Nr. 19-71

26 May 7:00-9:00pm **Cocktail** – All participants are invited to attend a cocktail at the Official Residence of the Canadian Ambassador Crz. 12 No.91-24

27 May - Day 1

8:00-9:00 **Registration of Participants**

PLENARY SESSION

9:00-9:40 **Introduction**

- Welcoming Remarks
Mauricio Gonzalez, Executive Director, Corporación Excelencia en la Justicia (CEJ)
- Opening Remarks
Sabas Pretelt, Minister of Interior Affairs and Justice, Government of Colombia
- Remarks of UN Secretary-General Kofi Annan
Delivered by John Renninger, Director of Europe and Americas Division, Department of Political Affairs, United Nations
- Introduction to the Global Compact Policy Dialogue
Melissa Powell, Project Manager, United Nations Global Compact

9:40-10:00 **Opening Remarks**

- Remarks
Alberto Echavarria Saldarriaga, Vice President, National Industry Association in Colombia (ANDI)

- The Business Case for Engagement in the UN Global Compact: Why should Colombian companies get involved?
Juan Sebastian Betancurt, Vice President, Suramericana Investments

10:00-10:45 Opening Presentation and Discussion

“The Role of the Private Sector in Conflict Prevention: Progress, Prospects, and Challenges”

Speaker: Karen Ballentine, Senior Consultant, FAFO Institute

10:45-11:00 Coffee break

11:00-12:30 Panel Discussion #1

How can the private sector contribute to peace building in Colombia?

Key Issues:

- What are the key characteristics and root causes of the Colombian conflict?
- How can the private sector contribute to its peaceful resolution?

Moderator: Rodrigo Pardo, Former Minister of Foreign Affairs and Deputy Director, El Tiempo

Speaker: Hernando Gomez Buendía, Consultant for the National Human Development Report 2003, UNDP

- A Labour Organization Perspective
Carlos Rodriguez, Director, Single Confederation of Workers of Colombia (CUT)
- A National NGO Perspective
Camilo González, Director, Indepaz Foundation
- A National Company Perspective
Carlos Arcesio Paz, Director, Flour Industry of the Valle Region

12:30-13:30 LUNCH

PLENARY SESSION

13:30-14:00 "How good business practices and a challenging context can go together: the Colombia example"

Speaker: Luc Zandvliet, Director, Corporate Engagement Project

14:00-15:15 Panel Discussion #2
Transparency and the Fight Against Corruption

Moderator: Rodrigo Pardo, Former Minister of Foreign Affairs and Deputy Director, El Tiempo

Speaker: Jose Fernando Isaza, President, Colombian Automobile Company (CCA)

- The Participation of the Private Sector in the Government Anticorruption Plan
Vladimir Jimenez, Advisor, Anticorruption Program, Government of Colombia
- The Business Principles Against Corruption
Harvey Rodríguez, Director, Social Programs, Colombian Chamber of Commerce Confederation
- The UN Convention Against Corruption: Implications for the Private Sector
Rosa Ines Ospina, Director, Transparency International, Colombia Chapter

15:15-15:30 Coffee break

15:30-17:00 BREAK-OUT GROUP SESSION

Four cross-sectoral break-out groups designed with the objective to generate a dialogue among different stakeholders to:

- Discuss conflict prevention, mitigation and peace building strategies in the Colombian context and the role of different stakeholders in fostering peace - with a focus on the contribution of the private sector.
- Develop a list of “Colombian good practices for peace”:
 1. Share and discuss existing efforts by private sector actors in conflict prevention and peace building;
 2. Propose new ways and means by which businesses can collaborate with other societal actors to make positive contributions to conflict prevention and resolution or to scale-up existing efforts to achieve a greater impact.

Moderators

Group 1: Jorge H. Cardenas, Executive Director, Corona Foundation

Group 2: Guillermo Carvajalino, Executive Director “Businesspeople working for education” Foundation

Group 3: Eduardo Villar, Corporate Vice President, Social Foundation

Group 4: Marco A. Cruz, Executive Director, Restrepo Barco Foundation

17:00-17:45 PLENARY SESSION

Presentation of the outcomes stemming from the break-out sessions

28 May - DAY 2

8:30-10:00 Panel Discussion #3 Multistakeholder Partnerships for Peace Building

Key Issues:

- **How can the private sector work in collaboration with other societal actors to contribute to conflict prevention and peace building?**
- **Practical examples that could serve as good models.**

Moderator: Jonas Moberg, Operational Policy Manager, International Business Leaders Forum

Speaker: Jairo Arboleda, Consultant, “Programa Nacional de Alianzas”, World Bank and Corona Foundation

- **A Multinational Company Perspective
Mario Acevedo, Special Advisor, Executive Director, Carrefour Colombia**
- **A Multinational Company Perspective
Mauricio Jiménez, Corporate Affairs Manager, BP Colombia**
- **Local Partnerships for Conflict Transformation
Alirio Arroyabe, Community Leader, Municipality of Tarso**

10:00-10:15 Coffee break

10:15-12:15 BREAK-OUT GROUPS SESSION

Group 1: Tools and Mechanisms for Conflict Impact Assessment and Risk Management

- **Conflict Risk and Impact Assessment - emerging tools for oil, gas and mining investments
Rachel Goldwyn, Programme Officer - Conflict Sensitive Approaches, International Alert**
- **Assessing and Managing Risk in Zones of Conflict: A company perspective on the Global Compact Business Guide
Randy Gossen, Senior Vice President, Nexen Inc.**
- **Practical Experiences: The Business Guide on Practice
Luc Zandvliet, Director, Corporate Engagement Project**

Group 2: The Role of the Financial Sector in Conflict Prevention and Peace Building

- Investing in Stability and Sustainability
 - **Jason Switzer, Senior Project Officer, International Institute for Sustainable Development (IISD)**
 - **Mareike Hussels, Project Manager, UNEP Finance Initiative**
- Conflict-Related Risks for the Financial Sector
Cesar González, Consultant and Former Executive Director of the National Banks Association in Colombia

Group 3: Business, Human Rights and Conflict

- US-UK Voluntary Principles on Security and Human Rights
Bennett Freeman, Managing Director of Corporate Responsibility, Burson-Marsteller
(Former Deputy Assistant Secretary of State for Democracy, Human Rights, and Labor under Clinton Administration)
- Lessons Learned from the Implementation of the Voluntary Principles in the Context of Conflict in Colombia
Alexandra Guáqueta, Academic Director, “Ideas Para la Paz” Foundation
- The Voluntary Principles Process in Colombia
Alejandro Martínez, Executive Director, Colombian Association of Petroleum Producers (ACP)

12:15-13:15 PLENARY SESSION

Presentation of the outcomes from the break-out groups

13:15-14:30 LUNCH

14:30-15:30 Presentation and Discussion

“The Global Compact: Local Networks Around the World”

15:30-15:45 Coffee break

15:45-17:00 Building a local Global Compact Network – Workshop

- **Implementing the Global Compact in Colombia**
Which follow-up activities are needed to implement the most innovative and practical recommendations concerning how businesses can make positive contributions to conflict prevention?
- **What is the most appropriate structure for the Global Compact Network in Colombia?**