



## Agenda German Global Compact Network Working Conference

March 1<sup>st</sup> 2011, at the GIZ, Berlin

Time	Topic
09:00	Registration
09:30	<p><b>Introduction and Welcoming</b> <i>Angelika Pohlenz, ICC e.V. and Steering Committee of the German Global Compact Network</i></p> <p><b>Plenary</b> ISO 26000 - Development, context and next steps, <i>Andrea Fluthwedel, Deutsches Institut für Normung</i></p> <p>ISO 26000: Obligation or Nice-to-have?, <i>Wolfram Heger, Daimler AG</i></p>
10:15	Break
10:45	<p><b>Workshop 1a. Innovation and Sustainability: Introduction and Examples</b></p> <p>Innovation as a pathway to sustainability, <i>Jens Clausen, Borderstep Institut für Innovation und Nachhaltigkeit gGmbH</i></p> <p>Thinking outside of the box: Possibilities and Boundaries for the Integration of Sustainability into established processes of innovation, <i>Stephan Augustin, BMW Group, E-mobility project</i></p> <p>Ideas of Innovative packing between protection, communication, costs, logistics and Sustainability, <i>Claudia Rivinius, STI Group</i></p> <p>Working Groups</p> <ul style="list-style-type: none"> <li>• Comprehensive sustainable Innovation: Initiation, Development and Establishment</li> <li>• Sustainable Innovation: with and without surcharge</li> </ul> <p><i>Facilitation: Esther Hoffmann, Institut für Ökologische Wirtschaftsforschung (IÖW)</i></p>
	<p><b>Workshop 2a. Business and Human Rights: Business &amp; Conflict/Peace</b> <i>The workshop will be held in English</i></p> <p>Business &amp; Conflict - an update on the international debate from a human rights perspective, <i>Salil Tripathi, Institute for Human Rights and Business</i></p> <p>Key challenges for businesses in areas of conflict, <i>Klaus Dieter Wolf, Peace Research Institute Frankfurt</i></p> <p>Methods for conflict-sensitive business practices, <i>Canan Gündüz, International Alert</i></p> <p>Diskussion mit dem Publikum <i>Facilitation: Moira Feil, adelphi</i></p>
12:15	Lunch Break



1:45	<p><b>Workshop 1b. Innovation and Sustainability: Prospects and Challenges for Sustainability in the practice of company product innovation</b></p> <p>Sustainability in product development and innovation at the Deutschen Telekom AG, <i>Karsten Zimmermann, Deutsche Telekom AG</i></p> <p>Sustainable innovation at an SMEs, <i>Matthias Schock, Innovationsverbund Nachhaltiger Mittelstand, CSM - Leuphana Universität Lüneburg</i></p> <p>Working Groups</p> <ul style="list-style-type: none"> <li>• Aspects of Sustainability in product innovation</li> <li>• Sustainable Innovation at SMEs</li> </ul> <p>Open Discussion: Influencing factors on the establishment of Sustainability in innovation processes – perspectives of science and</p> <p><i>Moderation: Esther Hoffmann, Institut für Ökologische Wirtschaftsforschung (IÖW)</i></p>
	<p><b>Workshop 2b. Business and Human Rights: Ideas and Instruments for responsible business in areas of conflict</b></p> <p style="text-align: right;"><i>The workshop will be held in English</i></p> <p>The new UN GC-Guidance document on “Responsible Business and Investment in Conflict-Affected and High-Risk Areas”, <i>Melissa Powell, UN GC Office</i></p> <p>Risk assessment and investment decisions in the context of conflict, <i>Kris Douma, Mn Services</i></p> <p>Fostering conflict-sensitive business operations - a perspective from the GC Network Colombia, <i>Alexandra Ospina Giraldo, GC Network Colombia</i></p> <p>Open Discussion</p> <p><i>Moderation: Moira Feil, adelphi</i></p>
3:15	Break
3:45	<p><b>Plenary</b></p> <p>News from the UN GC; Steering Committee Report of the German Global Compact Network <i>Angelika Pohlenz, ICC e.V. and DGCN-Steering Committee</i></p> <p>The CSR-Strategy of the German Federal Government: Status Quo and Outlook <i>Carlo Manuel Drauth, Torsten Christen, Federal Ministry of Labour and Social Affairs</i></p>
4:30	Get-Together
6:00 - 7:30	<p><b>„The role of Businesses in conflicts about global resources“: Expert Dialogue on the occasion of the presentation of the Global Compact Yearbook 2010</b></p> <p><b>Keynote:</b> Prof. Dr. Elmar Altvater, Freie Universität Berlin</p> <p><b>Podium:</b> Monika Lüke, Generalsekretärin Amnesty International Deutschland   Prof. Dr. Klaus Dieter Wolf, Vorstandsmitglied Hessische Stiftung Friedens- und Konfliktforschung   Oliver Wieck, BDI Ausschuss Außenwirtschaft   Heidemarie Wiczorek-Zeul, MdB (SPD), Bundesministerin a.D.   Angelika Pohlenz, Deutsches Global Compact Netzwerk (DGCN)</p> <p><b>Facilitation:</b> Dr. Elmer Lenzen, Mediengruppe macondo</p>