



Dr. Márcia Balisciano
Director, Corporate Responsibility





**Information Solutions
for Professionals**

Reed Elsevier is a world leading provider
of professional information in the science,
medical, legal, solutions,
and business sectors

Managing and Implementing Corporate Responsibility



- Produce products and services that benefit our customers and help society

- Set challenging targets aligned with material issues
 - Governance
 - People
 - Health and Safety
 - Customers
 - Supply Chain
 - Environment
 - Community

Environmental Expertise

35%

of citations in
environmental
science are from
Reed Elsevier

(Market Analysis System 2008)

Environmental offerings like:

- LexisNexis Environmental Law and Climate Change Centre
- EiB
- International Journal of Greenhouse Gas Control
- The Encyclopedia of Biodiversity
- Renewable Energy Focus
- Transportation Research
- Water Research
- Encyclopedia of Forest Sciences
- Atmospheric Environment
- Pollutec
- Current Opinion in Environmental Sustainability
- New Scientist

Socially Responsible Supplier (SRS) Programme

Reed Elsevier Supplier Code states:

“Supplier acknowledges that its failure to comply with [Code] may result in the cancellation of all of all existing orders and termination of the business relationship”

Key elements of SRS programme

- Supplier Code of Conduct, based on UN Global Compact 10 Principles, requires suppliers to hold subcontractors to same provisions
 - Expanding database with custom risk rankings
 - Internal and external audits, surveys
 - Remediation plans
-

RE Supplier Code vs. Other Codes

RE Code of Conduct	Fair Labor Association	Ethical Trading Initiative	Social Accountability International	Worldwide Responsible Apparel Production	International Council of Toy Industries
Child Labor	X	X	X	X	X
Involuntary Labor	X	X	X	X	X
Coercion and Harassment	X	X	X	X	X
Nondiscrimination	X	X	X	X	X
Association	X	X	X	X	
Health and Safety at Work	X	X	X	X	X
Health and Safety in Housing		X	X	X	X
Retaliation			X		
Compensation-normal hours	X	X	X	X	X
Working hours	X	X	X	X	X
Compensation-overtime	X	X	X		X
Protection of the Environment				X	X
Anti-corruption					
Other Laws				X	
Subcontracting			X		
Publication					X
Monitoring and Compliance	X	X	X	X	X



Engaging Suppliers on Climate Change

Celebrating good partners

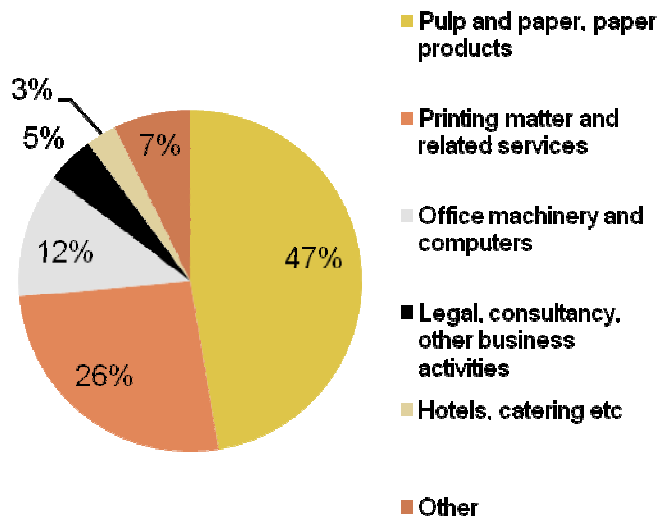


Mariam Ram, Managing Director
TNQ Books and Journals, India

- 2008 - Introduced supplier training on calculating and reporting carbon emissions according to GHG Protocol Scope 1 and Scope 2
- 2009 – Continued and added water use/stress

2009 Supplier Heat Mapping

Key supplier emissions



- 99% of the emissions associated with our products and services are produced by suppliers
- Heat mapping has helped focus our efforts
- Paper and printing are responsible for ~73% of emissions

Focus on Paper Suppliers



Publishers Database for Responsible Environmental Paper Sourcing (PREPS)

65% of UK publishers

EGMONT



Reed Elsevier



HACHETTE
Livre

HarperCollins



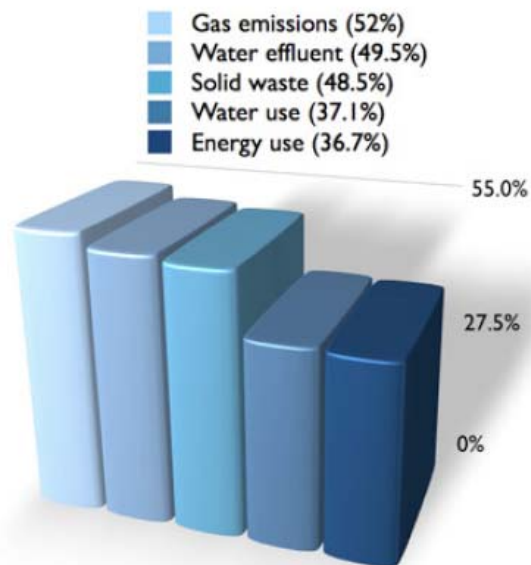
PaRRagon

Reed Elsevier

- Collaboration with peers means more impact
- PREPS already is the largest papers database – >4,400
- Contains technical specifications of pulps and forest sources

Highlighted in UNGC Supply Chain Guide
Coming June 2010

PREPS: Beyond Pulp



- Survey of all stakeholders – what is the most important next indicator?
 - Clear interest particularly from paper mills on developing single way for industry to collect CO₂ information per paper tonne
- Result: CO₂ indicator added to PREPS

Benefits of Collaborative Approach to Climate Change



➤ Comparative database provides:

- Transparency
- One system
- Improvements in sustainability
UPM Changsu, China changed its paper supply after discussions with PREPS members
- Supply chain competition