

Corporate Sustainability Leadership in the 21st Century

7 April 2010
Geneva

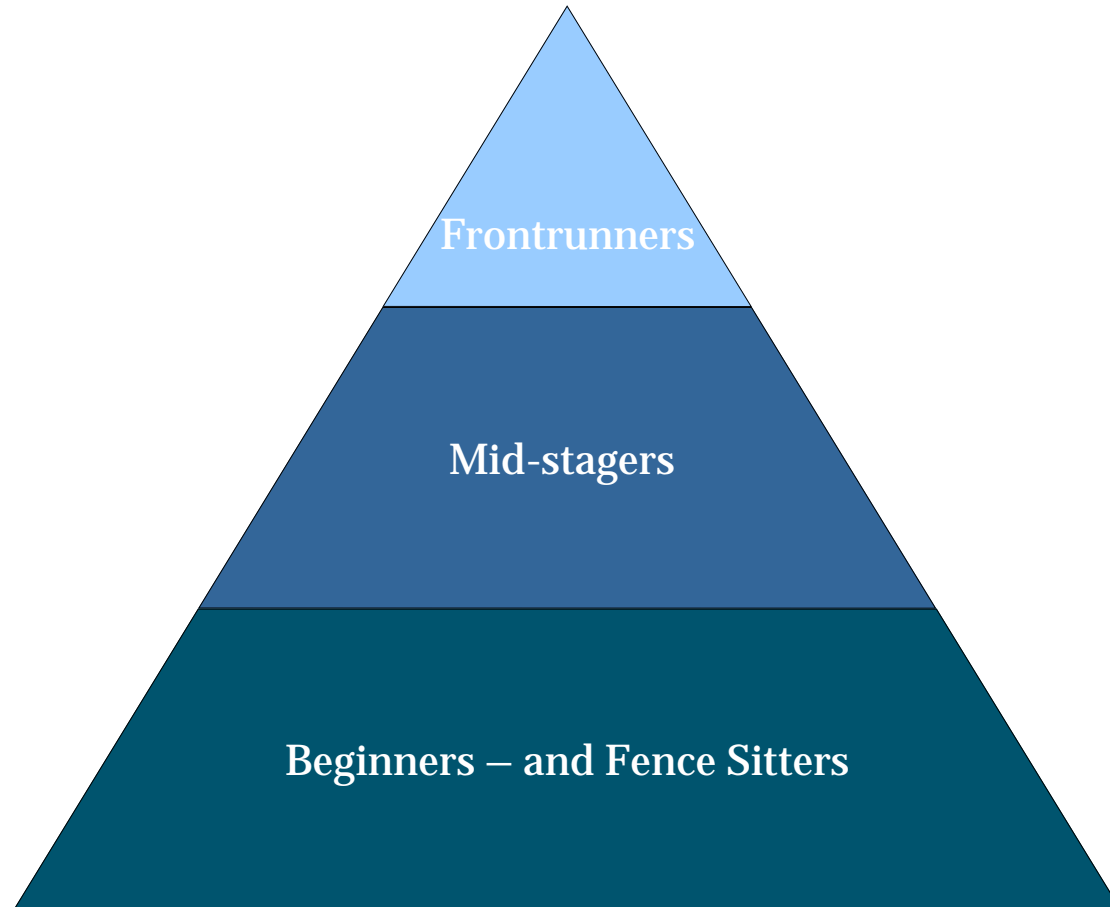


United Nations Global Compact



THE UNGC UNIVERSE

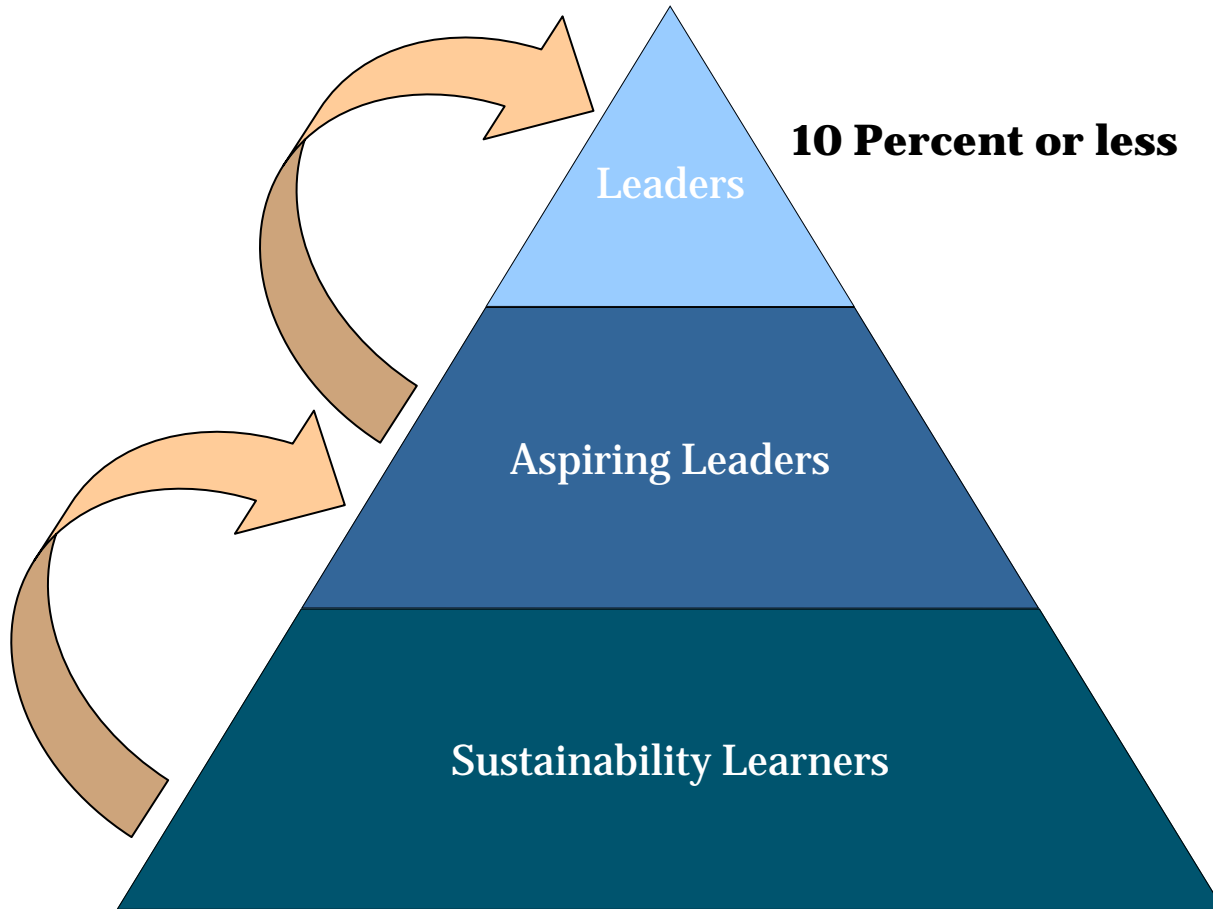
Our Understanding Up to Now...



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SUSTAINABILITY LEADERSHIP

Defining and Scaling the Pyramid



BLUEPRINT FOR NEXT-ERA CORPORATE LEADERSHIP

Drivers

- Prepare companies for 21st Century Risks and Opportunities
- Challenge UNGC Participants to Elevate Performance
- Provide Recognition for Leaders & Champions, While Inspiring Others

Attributes

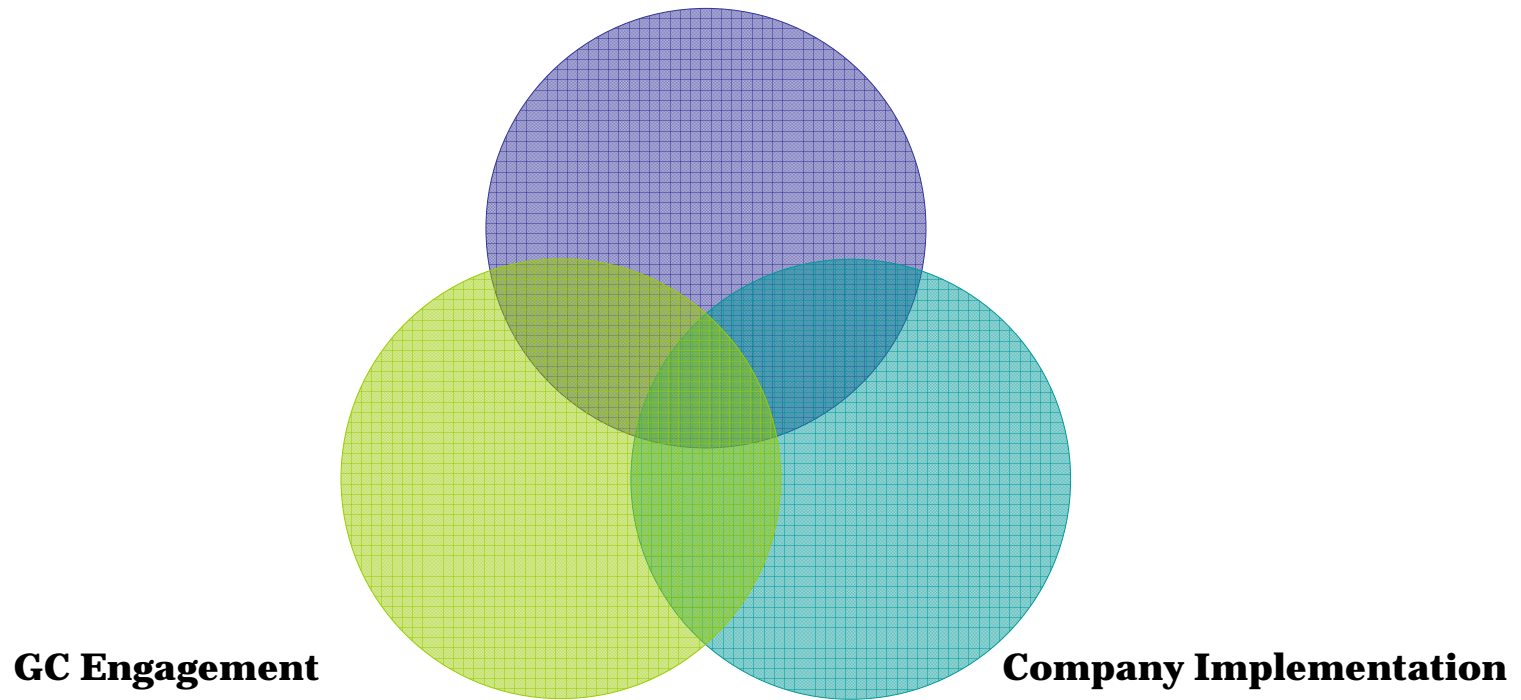
- Natural Evolution of the UNGC – evolutionary not revolutionary
- No New Commitments – elaboration of objectives 1 and 2
- Aspirational yet Attainable



SUSTAINABILITY LEADERSHIP

A Blueprint for the 21st Century?

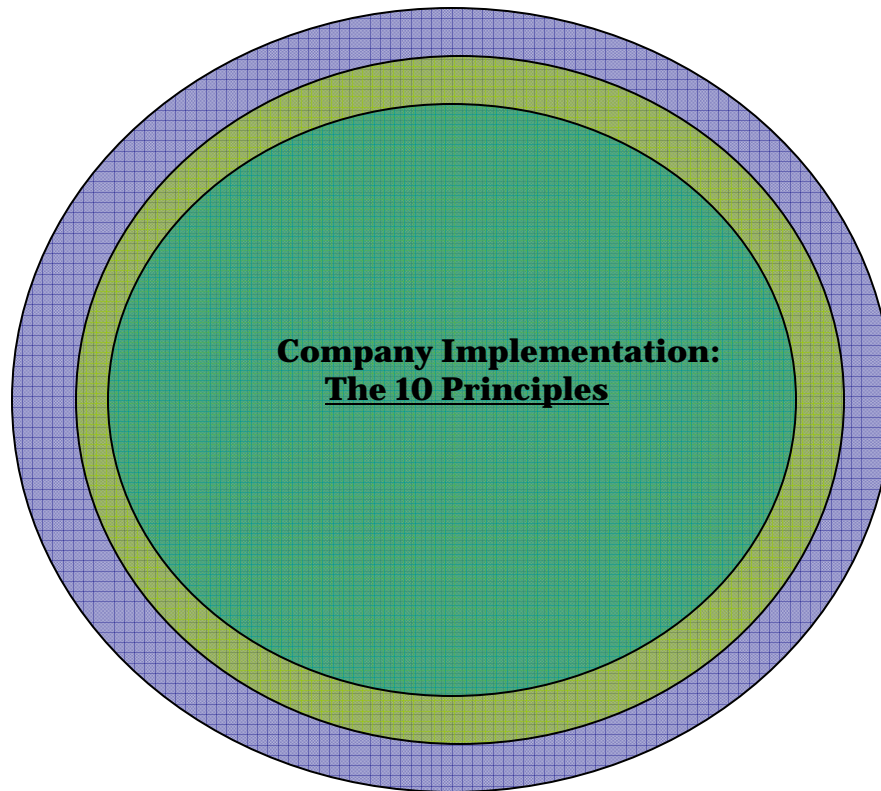
UN & Global Sustainability Priorities



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SUSTAINABILITY LEADERSHIP

A Blueprint for the 21st Century?

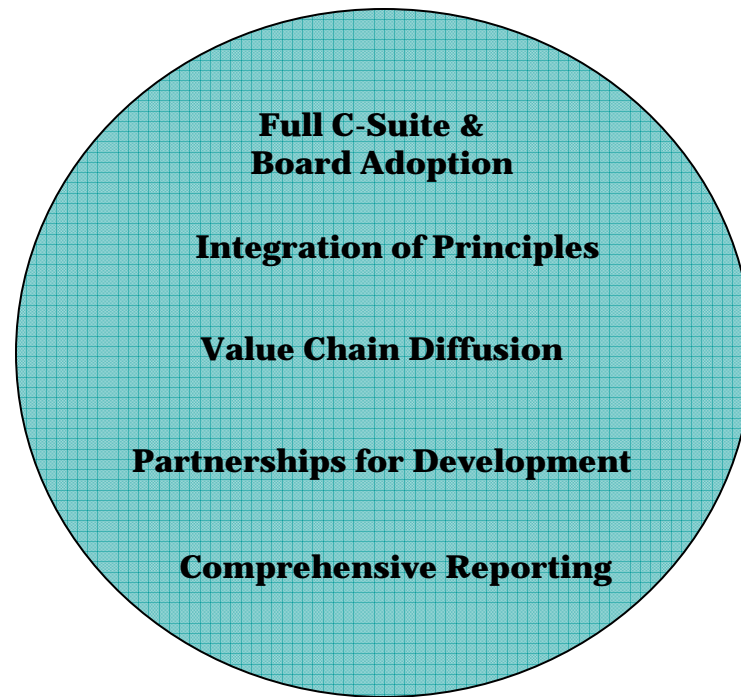


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SUSTAINABILITY LEADERSHIP

A Blueprint for the 21st Century?

Company Implementation of UNGC Principles



Company Implementation: New Performance Model

Guides companies through the process of committing to, assessing, defining, implementing, measuring, and communicating a corporate sustainability strategy



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SUSTAINABILITY LEADERSHIP

A Blueprint for the 21st Century?

Global Compact Engagement



SUSTAINABILITY LEADERSHIP

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UN/Global Sustainability Priorities

Further Elaboration of UNGC Objective 2



Possible Actions

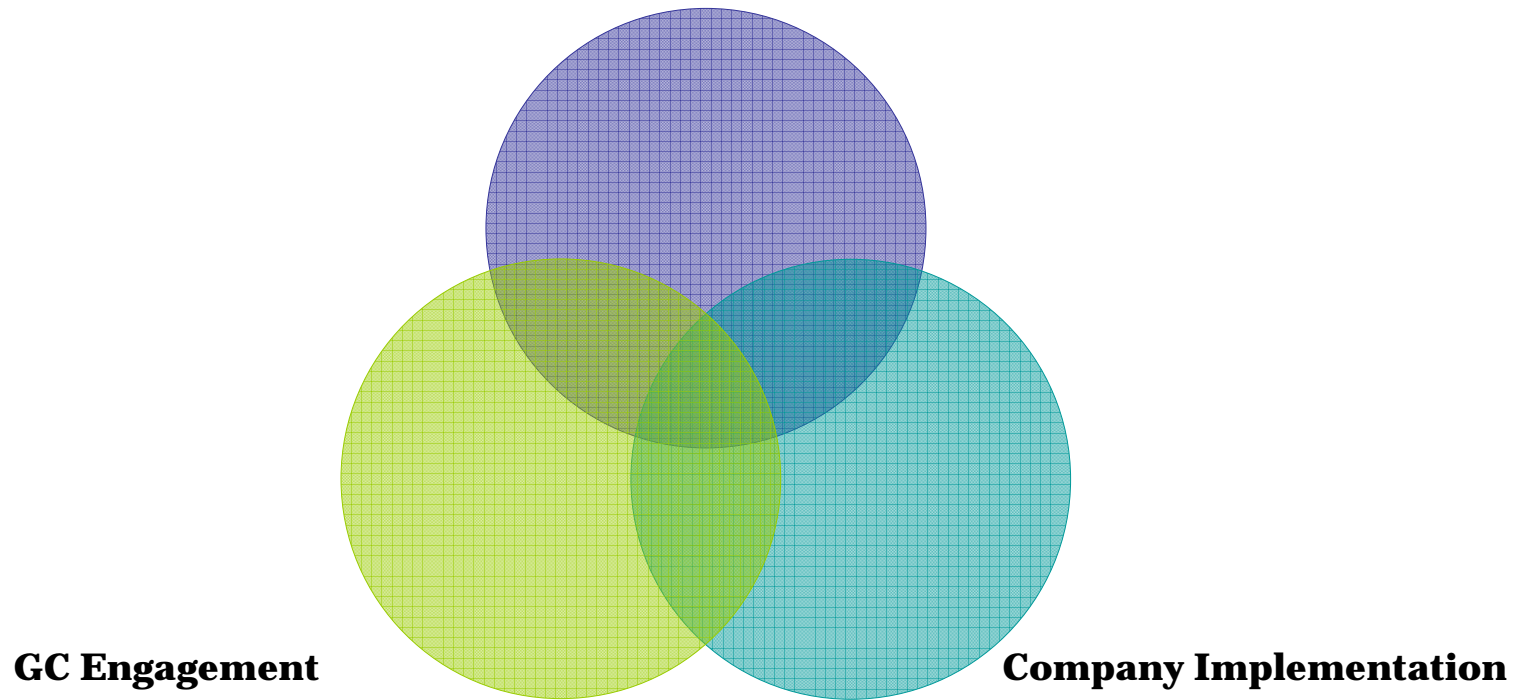
- **Issue Advocacy**
- **Participation in Summits-Forums**
- **Join/Start Initiatives**
- **Partnership Projects**
- **Social Investment**



SUSTAINABILITY LEADERSHIP

A Blueprint for the 21st Century?

UN & Global Sustainability Priorities



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Thank You

To take part in the consultation process, please contact me:

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