



***Caring for Climate* - First Meeting of the Signatories**

Agenda

The United Nations Global Compact promotes voluntary action by business to address the challenges and risks of climate change. For this purpose, UN Secretary-General Ban Ki-moon launched *Caring for Climate: the Business Leadership Platform* at the 2007 Global Compact Leaders Summit in Geneva. *Caring for Climate* is a joint initiative by the United Nations Global Compact, the United Nations Environment Programme (UNEP) and the World Business Council for Sustainable Development (WBCSD).

Caring for Climate helps companies to advance practical solutions, share experiences and shape public attitudes. By endorsing the initiative, chief executives make a commitment to set goals, develop and expand strategies and practices, and to publicly disclose emissions.

To take stock of progress made and to highlight good climate strategies and practices, the UN Global Compact, UNEP and the WBCSD are convening the

First Meeting of *Caring for Climate* Signatories **20-21 October 2008**

Palais des Nations
Geneva, Switzerland

The meeting is expected to bring together 250 top executives and CEOs from supporting companies.

Successful climate strategies are also a function of their public policy context. Participants will reflect on ways in which public policies can enable and foster effective business solutions. To stimulate a productive dialogue, the meeting will be joined by high-level government representatives involved in the ongoing climate negotiations and by representatives from key civil society organisations dedicated to energy and climate change issues.

In addition, the meeting will identify participants' expectations and priorities for the further development of *Caring for Climate*, leading to a roadmap for the coming years.

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Italics indicate invited, not yet confirmed

Monday 20 October 2008 - Hotel Intercontinental

- 16:30 Welcome of participants**
- 17:00 Objectives of the meeting**
Claude Fussler, Programme Director, *Caring for Climate*
- 17:05 The Global Compact and *Caring for Climate* - State of play and progress**
Georg Kell, Executive Director, UN Global Compact
- 17:20 Climate Change - An update on the evidence and the urgency to act**
Sylvie Lemmet, Director, Division of Technology, Industry and Economics, UNEP
- 17:35 Business and the intergovernmental processes – A review of progress and how business can best contribute**
Björn Stigson, President, World Business Council for Sustainable Development
- 17:50 Discussion - Questions and Answers**
- 18:20 *Caring for Climate*: perspectives on challenges, opportunities and the future development of the initiative**
Mr. Fu Chengyu, Chief Executive Officer, China National Offshore Oil Corporation
- 18:40 Recognition and welcome ceremony of new signatories from May 2008 onwards**
Georg Kell, Björn Stigson, Sylvie Lemmet, Janos Pasztor
- 19:00 Cocktails followed by buffet dinner**
Desert , coffee and adjourn

Tuesday 21 October 2008 - United Nations, Palais des Nations

Plenary sessions in room XVII

- 08:30 Review of the agenda**
Claude Fussler, Programme Director, *Caring for Climate*
- 08:40 Best practices and policy frameworks – review of study findings**
Doug Miller, President, GlobeScan
- 09:10 Investment, technologies and policies for a low carbon world**
Anthony Ling, Chief Investment Officer, Goldman Sachs International
- 09:40 Emerging leadership in developing economies**
Malini Mehra, Founder and Chief Executive Officer, Center for Social Markets
- 10:10 Coffee break**
- 10:30** Three parallel working groups will discuss the study presentations and make proposals that shape the *Caring for Climate* programme and reinforce the synergies between the various business initiatives on climate change. The groups' recommendations will also feed into the World Business Summit on Climate Change to be held in May 2009 in Copenhagen.
- Workshop 1 - Best practices and policy frameworks - room XXIV**
- Chairperson: *Hanief Ebrahim, Head-Corporate Affairs, Deloitte & Touche*
 - *Caring for Climate* in practice: Toshio Arima, Director and Executive Advisor to the Board, Fuji Xerox

- *Caring for Climate* in practice: Wilson Ferreira Jr., Chief Executive Officer, CPFL Energia
- Rapporteur: Laurent Corbier, Vice-President, Sustainable Development and Continuous Improvement, Areva

Workshop 2 - Investment, technologies and policies - room XXV

- Chairperson: Anders Kullerud, Senior Vice President, StatoilHydro ASA
- Special study: Nick Robins, Head of Climate Change Center, HSBC
- *Caring for Climate* in practice: Li Zhengmao, Vice President and Executive Director, China Mobile
- Rapporteur: Russell Mills, Global Director for Energy & Climate Change Policy, Dow Chemical

Workshop 3 - Emerging leadership in developing economies - room XXVII

- Chairperson: Steve Lennon, Managing Director, Corporate Services Division, Eskom
- *Caring for Climate* in practice: Reynaldo G. David, President & CEO, Development Bank of the Philippines
- *Caring for Climate* in practice: Elaine Weidman, Director Corporate Responsibility, Ericsson
- Rapporteur: Ravi Fernando, Director Corporate Branding & Strategic Sustainability MAS Holdings

12:30 Lunch - Delegates' Restaurant – 8th floor Palais des Nations

Zhang Yue, Chief Executive Officer, Broad Air Conditioning

14:00 The Word Business Summit on Climate Change - May 2009, Copenhagen – objectives, format and participation

Erik Rasmussen, Chief Executive Officer, Monday Morning and Founder Copenhagen Climate Council

14:10 Leveraging the financial sector for climate - the Principles for Responsible Investment in action

Antoine de Salins, Executive Director, Fonds de réserve pour les retraites

14:25 Making progress? A review of carbon trends among business and *Caring for Climate* signatories

Dr. Robert Bailis, Associate Professor, Yale School of Forestry and Environmental

14:50 Presentation of working group recommendations

- Laurent Corbier, Vice-President, Sustainable Development and Continuous Improvement, Areva
- Russell Mills, Director of external technology, Dow Chemical
- Ravi Fernando, Director Corporate Branding & Strategic Sustainability MAS Holdings

15:30 The outlook for COP 15 – how can business help best?

Haldor Thorgeirsson, Director, Bali Road Map Support, UNFCCC

15:45 Roundtable discussion and Q&A with participants -The *Caring for Climate* initiative, priorities and expectations signatories, from governments and civil society

- Halldor Thorgeirsson, Director, Bali Road Map Support, UNFCCC
- *Caring for Climate* in practice: B. Muthuraman, Managing Director, Tata Steel
- Anders Eldrup, Chief Executive Officer, Dong Energy
- Julia Marton-Lefevre, Director General, IUCN
- Michael Starbeck Christensen, Deputy Permanent Under-Secretary of state, Denmark

16:45 Keynote address - Closing

Janos Pásztor, Director, UN Secretary-General Climate Change Support Team

17:00 Conclusions and follow-up

Claude Fussler, Programme Director, *Caring for Climate*

17:05 Afternoon coffee and adjourn

ANNEX - SPECIAL REPORTS

Overviews, draft or full reports of the following studies will be presented and discussed during the meeting.

Titles and abstracts are still under discussion and subject to modifications.

Caring for Climate - Practice and Progress

By Doug Miller and Rob Kerr, GlobeScan

Based on in-depth interview and an extensive on-line survey of *Caring for Climate* signatories, the report will highlight best practices as well as expectations for public policies that would facilitate and amplify such best practice.

Energy efficiency and low carbon intensity: are we making progress?

By Robert Bailis and Bryan Garcia, The Centre for Business and Environment, Yale University

This study will evaluate actual time series of energy efficiency and carbon emissions taken from public reports of *Caring for Climate* signatories in order to get a picture of progress and measuring methodologies used.

UN Principles for Responsible Investment in Action

By Craig Mackenzie, Director, Carbon Benchmarking Project, University of Edinburgh Business School

Taking stock of investors' practices on climate. Focus on economic rationale for collective action by investors on carbon disclosure, investment choices, policy engagement. Map policy options that reduce investor's risks.

Technologies, policies and Competitiveness for a Lower Carbon Economy

By Anthony Ling, Sarah Forrest and Andrew Howard, Goldman Sachs

Climate trends and policy responses will affect the value potential of existing and substitution technologies. This study will forecast how competitiveness in major business sectors may be affected. It will therefore clarify strategic options for business leaders and investors.

Emerging Leadership: learning from strategies and practices developing economies

By Malini Mehra, the Centre for Social Markets

This study will highlight leadership examples and practices from business in the largest, fastest developing economies. It will highlight trends, analyze challenges and opportunities, as well as investigate the influence of existing and expected public policies.

Making Energy Efficiency Investable

By Nick Robins, HSBC

Energy efficiency is the cheapest and fastest way of delivering carbon reductions. But it is hampered by institutional and financial bottlenecks, most recently highlighted by the World Bank's Financing Energy Efficiency report. This report defines the investment opportunity in energy efficiency and highlights the financial, business and policy innovations that are required to realize this potential.

Making Adaptation Investable

By Nick Robins, HSBC

The IPCC Fourth Assessment presented the range of physical impacts that can be expected in the years ahead as a result of accelerating climate change. Subsequent work by the UNFCCC has estimated the potential levels of investment required to effectively adapt to these impacts. But large areas of uncertainty remain, and currently there are insufficient market signals to mobilize the capital required. This study involves new research that looks in detail at the infrastructure requirements and explores the public, public-private and private financial mechanisms that should be deployed.

Carbon markets – the simple facts

By Christian de Perthuis, Mission Climat Caisse des Dépôts

Based on practice this report provides down-to-earth guidance to the benefits, pitfalls and best practices in setting up carbon trading schemes that work for the environment, facilitate access to technology and foster economic development.