



Side-event Meeting Summary

<p>EVENT TITLE</p> <p>Challenges and Opportunities in Implementing Collective Action Against Corruption</p>
<p>HOSTED BY</p> <p>World Bank Institute’s Collective Action Working Group (Members include: WBI, TI, CIPE, Siemens, Grant Thornton, the Global Advice Network, the OAS, and the UN Global Compact)</p>
<p>DATE, LOCATION</p> <p>June 24, 17:45 - 19:00</p>
<p>SPEAKERS</p> <ul style="list-style-type: none"> -Djordjija Petkoski, Program Leader, The World Bank -Olajobi Makinwa, Head of Transparency & Anti-Corruption Initiatives, UN Global Compact -Birgit Errath, Director of Collective Action, Siemens AG -John D. Sullivan, Executive Director, Center for International Private Enterprise (CIPE) -Susan Côté-Freeman, Private Sector Program Manager, Transparency International -William Olsen, Principal of the Advisory Service Practice, Grant Thornton
<p>MEETING SUMMARY (NO MORE THAN 300 WORDS)</p> <p>The World Bank Institute’s Collective Action Working Group had the privilege to hold a side event at the UN Global Compact Summit on “Challenges and Opportunities in Implementing Collective Action Against Corruption”. During the event, Djordjija Petkoski, from the World Bank, introduced the concept of Collective Action and moderated a panel discussion with members of the Working Group (WG), which included: Olajobi Makinwa (UN Global Compact), Birgit Errath (Siemens AG), John D. Sullivan (Center for International Private Enterprise), Susan Côté-Freeman (Transparency International), and William Olsen (Grant Thornton).</p> <p>During the panel, members of the WG discussed main themes on Collective Action (CA). First, the panel presented the business case to go beyond improving internal controls and engage in Collective Action, thus unite efforts and strengthen the fight against corruption. Followed by the business case, the panel talked about challenges they faced during the implementation face of CA, providing specific examples from Russia, Italy, Afghanistan, and Senegal. Among other themes and issues raised, the panel also discussed the business case and role of SMEs in Collective Action and emphasized the important role international organizations can play in</p>

facilitating initiatives and addressing different stakeholders expectations.

Given that the side-event was specifically designed to provide opportunities for the audience to share their experiences on CA, the panel left most of the time for participants to join the discussion. As many of the event's attendees were experts on CA and anti-corruption, they were able to answer the questions and concerns of other participants that attended the event. Some of the great contributors included;

- Huguette Labelle, Chair of the Board of Directors, Transparency International
- Jorge Hage Sobrinho, Minister of State, Brazil
- Graham Baxter, Acting CEO, International Business Leaders Forum (IBLF)
- Oded Grajew, President, Instituto Ethos

Overall, the side event was very successful, consisting of a very interactive and knowledgeable audience with much interest on the approach. The presenters were able to communicate why Collective Action can significantly strengthen the efforts of businesses and other stakeholders to fight corruption, and how different stakeholders can play a role in creating coalitions and having bigger impact. To conclude, the conversation and discussions during and after the event, demonstrated increasing demand on the approach and the need for WBI's Working Group to continue and strengthen their efforts to support effective Coalitions Against Corruption.

A more detailed report will be provided at www.fightingcorruption.org and <http://responsiblebiz.ning.com/>

KEY THEMES & DISCUSSION POINTS (NO MORE THAN 10 BULLET POINTS)

- Business Case for Collective Action (CA)
- CA and its approaches
- Challenges and lessons learned
- Role of different stakeholders in CA
- Benefits of SMEs engagement in CA
- Tools and Resources to support implementation of coalitions
- Experiences on CA from different countries

MAIN CONCLUSIONS (NO MORE THAN 10 BULLET POINTS)

- There is clear interest and demand for Collective Action
- Collective Action can significantly strengthen the efforts of businesses and other stakeholders to fight corruption
- Need for the CA Working Group to continue and strengthen their efforts to bring other partners to support effective Collective Action Against Corruption initiatives at the country level.