



## Global Compact Regional Conclave

“Key to Business Sustainability: Reducing Poverty, Fostering Entrepreneurial Development & Employment”

8 – 9 March 2005 ; Jamshedpur

### Programme

#### Day I – 8 March 2005

9:15 AM

*Registration*

**9:30 AM**

**Inaugural Session**

*Venue: TATA Auditorium, XLRI Campus*

9:30 – 9:40

Opening Address

**Mr B Muthuraman**

Chairman

CII Eastern Region &

Managing Director, Tata Steel

9:40 – 9:50

Special Address

**Mr Subir Raha**

President

Global Compact Society of India &

Chairman & Managing Director

Oil & Natural Gas Corporation

9:50 – 10:05

Inaugural Address

**Mr Georg Kell**

Executive Head

United Nations Global Compact

10:05 – 10:25

Keynote Address –  
*Shaping the Next Generation  
for a Sustainable Future*

**Dr June Henton**

Dean

College of Human Sciences

Auburn University, USA

10:25 – 10:30

Vote of Thanks

**Mr A N Singh**

Chairman

Organizing Committee

Global Compact Regional Conclave

& Deputy Managing Director

Tata Steel

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**10:30 – 11:00 AM**

**Transfer by Coach to Beldih Club, followed by Registration**

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<b>11:00 AM</b>	Plenary Session I : <b>Corporate Social Responsibility &amp; Business Sustainability</b>	
	Session Chairman: Dr Uddesh Kohli Member, Governing Council, Global Compact Society & Chairman, Consultancy Development Centre	
11:00 – 11:25		<b>Mr Arun Maira</b> Chairman Boston Consulting Group
11:25 – 11:50	Why CSR?	<b>Dr Shubhashis Gangopadhyay</b> Director India Development Foundation
11:50 – 12:15		<b>Mr Dharen Chaddha</b> Managing Director Momentum Consultancy Ltd
12:15 – 12:30	Interaction Session	
12:30 – 1:30	Lunch Break	
<b>1:30 PM</b>	Plenary II : <b>Corporate Social Responsibility as a Business Strategy</b>	
	Session Chairman: Mr Bushen Raina Chairman, Membership Sub Committee Jharkhand State Council, CII Eastern Region	
1:30 – 1:45	Project Employability & Project Low Cost Housing	<b>Mr Neeraj Akhoury</b> Vice President – Corporate Affairs Lafarge India Ltd
1:45 – 2:00	Corporate Social Responsibility in the Tata Group	<b>Mr Kishor A Chaukar</b> Chairman Tata Council for Community Initiatives
2:00 – 2:15	Innovations in Social Financing	<b>Ms Suvalaxmi Chakraborty</b> General Manager – CBG ICICI Bank Ltd
2:15 – 2:30	Interaction Session	
2:30 – 2:45	The ITC eChoupal – Re-engineering Procurement for Rural Transformation	<b>Dr Ashesh Ambasta</b> Advisor – Social Development ITC Ltd
2:45 – 3:00	Micro-insurance for the Rural Economy	<b>Mr Vijay Athreye</b> Head – Rural & Social TATA AIG Ltd

3:00 – 3:15	Project Shakti – Health & Hygiene, Income Generation & Empowerment	<b>Mr Rohithari Rajan</b> Market Development Manager – Rural Hindusthan Lever Limited
3:15 – 3:30	Interaction Session	
3:30 – 3:45	Tea Break	
<b>3:45 PM</b>	<b>Plenary III : Governance &amp; Ethics</b>	
	Session Chairman: Mr Hemant N Nerurkar Chairman, Jharkhand State Council CII Eastern Region	
3:45 – 4:05	Social & Ethical Business Practices	<b>Ms Shailaja D Sharma</b> Manager – External Affairs & Corporate Identity Shell India Private Ltd
4:05 – 4:25	Growth with Integrity	<b>Mr Ashok Gupta</b> Vice President Hindustan Lever Ltd
4:25 – 4:45	Anti-corruption Efforts in the UN & the Concept of the Inspector General	<b>Mr Robert Cerasoli</b> Consultant Good Governance
4:45 – 5:15	Interaction Session	
	<i>Conclusion of Day 1</i>	

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*Alternate Evening Program*

6:30 – 7:30	Tour of the Centre for Excellence	
7:30 – 8:15	Laser Fountain Show at Jubilee Park	
8:15 onwards	Dinner at BOC Pavilion (Hosted by Mr A N Singh, Chairman, Organizing Committee, Global Compact Regional Conclave & Deputy Managing Director, Tata Steel)	

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**Day II – 9 March 2005**

**Please indicate your preferred option for Site Visits at the Registration Desk**

**9:30 AM**

Plenary IV : **Developing Social Entrepreneurs**

Session Chairman: Mr Ranaveer Sinha  
Vice Chairman, Jharkhand State Council  
CII Eastern Region

9:30 – 9:50

Mentoring Micro-Entrepreneurs  
in India

**Ms Lakshmi V Venkatesan**  
Founding Trustee & Executive  
Vice President  
Bharatiya Yuva Shakti Trust

9:50 – 10:10

Public-Private Partnerships for  
Rural Development in Thailand

**Mr Kipper Blakeley**  
Planning Officer  
Community-Based Emergency  
Relief Services (CBERS)  
The Population & Community  
Development Association, Thailand

10:10 – 10:30

Innovations for Enterprise

**Mr Anil Chitrakar**  
Fellow  
Ashoka Innovators for the Public

10:30 – 10:45

Interaction Session

10:45 – 11:00

Tea Break

**11:00 AM**

Plenary V : **International Initiatives in Corporate Social Responsibility**

Session Chairman: Ms Melissa Powell  
Project Manager  
United Nations Global Compact

11:20 – 11:40

The Business Case for Women's  
Empowerment

**Mr Deepthi de Silva**  
Group Director – HR  
MAS Holdings Ltd, Sri Lanka

11:40 – 12:00

Global Compact Cities Program

**Dr David Teller**  
Policy Development Manager  
Committee for Melbourne, Australia

12:00 – 12:15

Interaction Session

12:15 – 1:15

Lunch Break

**1:15 – 3:00 PM**

**Site Visits**

*(Please indicate your preferred option at registration desk)*

**Option 1**

- Environment Programme
- Sustainability Programme

**Option 2**

- Community Development Initiatives

**Option 3**

- Tour of the Center for Excellence (Archives)

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