

What we learned

so far

Communications of Progress
are essential for the
integrity
of the voluntary
engagement...

A large number of compliers ...

A large number of "inactive" ...

No Progress ↔ **No communication**

Misunderstanding

Resources shortage

Pressure helps

Any carrots?

Not a thing but a
process

- change
- needs, risks
- dialogue
- will
- innovation

A Performance Model

Not a thing but a
process

- guidance
- networks
- shared learning
- ease of entry
- feedback
- incentives

A management system

Progress creates value, the
case gets stronger...

But the financial community
wants detailed evidence

Plenty of tools and initiatives
and visible models of good
practices ...

Enough supporting networks

Pioneers, notables, compliers,
sweet-talkers, laggards ...

How do we **improve** the balance?

How do we drive progress
that bring quality of life to
all a lot faster ?