

REPORT ON GLOBAL COMPACT ACTIVITIES IN 2005

Polish Local Network

1. Participants of the local network.

The Steering Committee of GC in Poland is composed of 15 companies: ABB, BP, DaimlerChrysler, Danone, Deutsche Bank, Ericsson, Infovide., Johnson&Johnson, Nestle, Novartis, PKN Orlen, PricewaterhouseCoopers, Shell, Schenker, Unilever.

In year 2005, new companies joined the network:

- ❖ ATW Products – Polish company (beauty sector), engaged in women empowerment and local communities development,
- ❖ Adecco Poland – subsidiary of the Adecco Group which is the largest company in the field of human resources (HR) and staffing services,
- ❖ Centrum Finansowe Puławska – Polish company (real estate company),
- ❖ ISS Poland – subsidiary of one of the world largest facility service provides,
- ❖ Nokia Poland – subsidiary of one of the leaders of mobile communications,
- ❖ PKO Inwestycje – Polish company (finance and insurance sector),
- ❖ Żak – Polish company (temporary employment agency).

Recently, the biggest telecommunication company in Poland (Telekomunikacja Polska) has sent a letter to Kofi Annan expressing the will to join the GC.

In year 2005 the network joined also:

- ❖ The Association of Employment Agencies,
- ❖ Polish-Iraqi Chamber of Commerce,
- ❖ The City of Płock,

2. Local Network Activities and Events

- ❖ **CeSaR (31 III 2005 – 3 IV 2005)** – the event on promoting CSR among students organized by the association of students of Warsaw School of Economics (patronage of Global Compact + content-related support),
- ❖ **How to make the business socially responsible? (12 IV 2005)** – the debate organized at Warsaw University, Department of Sociology (preparations and participation)

- ❖ **Women at the labour market (14 X 2005)** – conference for Human Resources Managers on equal status of men and women (patronage of Global Compact, preparations, presentations),
- ❖ **European Students' Week in Lodz under the title "Do we need United Nations?" (25 X 2005)** – international conference for students (workshop for students "How can business contribute to the achievement of MDGs?")
- ❖ **Engaging stakeholders in European CSR Research – Central and Eastern European Stakeholders Perspectives (7 XII 2005)** – event organized by EABIS, Ashridge and Warsaw School of Economics (participation)
- ❖ **How to do a good social project? Workshop on Cross-Sector Cooperation (7 XII 2005)**
 In the workshop participated: GC companies, NGOs working in the field of CSR, journalists and the representative of the Ministry of Social Policy (Department dealing with CSR).
 The workshop was conducted in the form of simulation. The representatives of the companies, NGOs, media and the ministry played roles (the scenario was prepared). Thanks to this operation, the participants of the workshop could: 1) get to know the point of view of the other sectors, 2) interact in small groups, 3) share knowledge and best practices, 4) express directly their opinions,
 Their main aim of the simulation was to elaborate the new common project for GC dealing with inequalities of chances between countryside and cities.
 On the basis of the event the report was prepared on recommendations for future GC works. The next meeting will continue the works.

3. Projects of Global Compact.

- ❖ Project on Tourism Development in Kamienna Góra - on January 21, 2005 the project financed by 7 companies (ABB, BP, Danone, Deutsche Bank, Johnson&Johnson, PKN Orlen) was finally completed. The main aim of the project was the preparation of strategy for tourism development in the region of Kamienna Góra. Till the beginning of 2005, the region doesn't have clear strategy of using its natural advantages for the purpose of local development.
- ❖ School for Leaders – continuation of the project started by the GC companies in 2002, in the project public activists from various social and political organisations are being trained (including classes on key public issues and workshops dealing with core social skills and abilities),

- ❖ Project Management in Socially Responsible Company – the project was implemented by ATW company and UNDP in the framework of GC, form: workshops on project management in the context of CSR of the company for 70 employees, co-workers and clients of the company, the outcome of the project was the preparation by the participants of the workshops projects which were implemented at local level,
- ❖ Strategy of Tourism Development for Lucyna Glass-work premises – the project is the outcome of collaboration between “Lucyna Glass-Works Janusz Nowakowski” and UNDP. The main aim of the project is to elaborate the concept of management of the premises of the historical glass-works in Pieńsk near Zgorzelec for tourist purposes. Currently, project is in its first phase - the audit of local heritage is taking place

4. Global Compact meetings:

- ❖ **Working Group Meeting – 6 IV 2005**
 - summarizing the activities undertaken by the network in 2004,
 - presentation and discussion on the new concept of GC development in Poland (creating groups of companies implementing different projects with support of experts)
 - presentations of new GC logo policy,
 - discussion,
 - problem of communicating CSR activities (relations with media), problem of engaging international corporations in transnational activities
- ❖ **Working Group Meeting – 5 V 2005**
 - presentation of the new GC website – new content and graphics,
 - discussion on the structure of GC in Poland – the roles of UNDP, Steering Committee, Working Groups,
 - the procedure of joining the GC by the new companies,
 - the discussion on the cooperation with media,
- ❖ **Working Group Meeting – 13 IX 2005**
 - presentation of progress in the development of GC website and the team of volunteers cooperating with the GC,
 - presentation of the proposition of improving the GC structure in Poland,
 - presentation and discussion on projects:
 - “School for Leaders” (the issue of the future of the project supported by GC companies from 2002),
 - “Partnership for Rain Man. Rain Man for Partnership” – the project financed by the funds of European Commission on the improvement of the situation of autistic people, in the project the centre for autistic people will be created and it is

going work as social enterprise (possibility of engagement of companies - consulting, donations)

- “Gender Index” - the project financed by European Commission funds on the equal status of men and women in the work place, the index is going to be elaborated, the best practices are going to be gathered etc. (possibilities of participation in the competition, sharing best practices etc.) –
- information on the subsidiaries engagement in local networks presented (discussion on the problem of registrations and CoPs by multinationals) ,

❖ **Steering Committee Meeting – 29 IX 2005**

- the meeting of the CEOs of the GC companies with the participation of Deputy Resident Representative of UNDP,
- presentation of the Activities undertaken in 2005 and new strategy for 2006,
- presentation of the new Global Compact website and media relations,
- summing up the projects implemented,
- presentation of new projects,
- possibility of cooperation with UNICEF,
- discussion,
- outcome: CEOs expressed their will to contribute to the solving of social problems (especially in projects aimed at supporting employment of disabled people and combating corruption), the chairman of the steering committee was chosen,

5. Structure of collective governance of Local Network.

- much of the discussion at the meetings of GC Working Group was devoted to the issue of the structure and governance of the GC (criteria for new members of local network, the roles and rules of Local Network)
- the proposition of the new document on GC governance was elaborated – to be consulted with companies,
- one of the main obstacles in the development of Local Network is lack of resources for staff and activities (no fees from the GC members, no funds from UNDP) – problem to be solved,