

Communication on Progress

First Assessment

A workshop for major actors

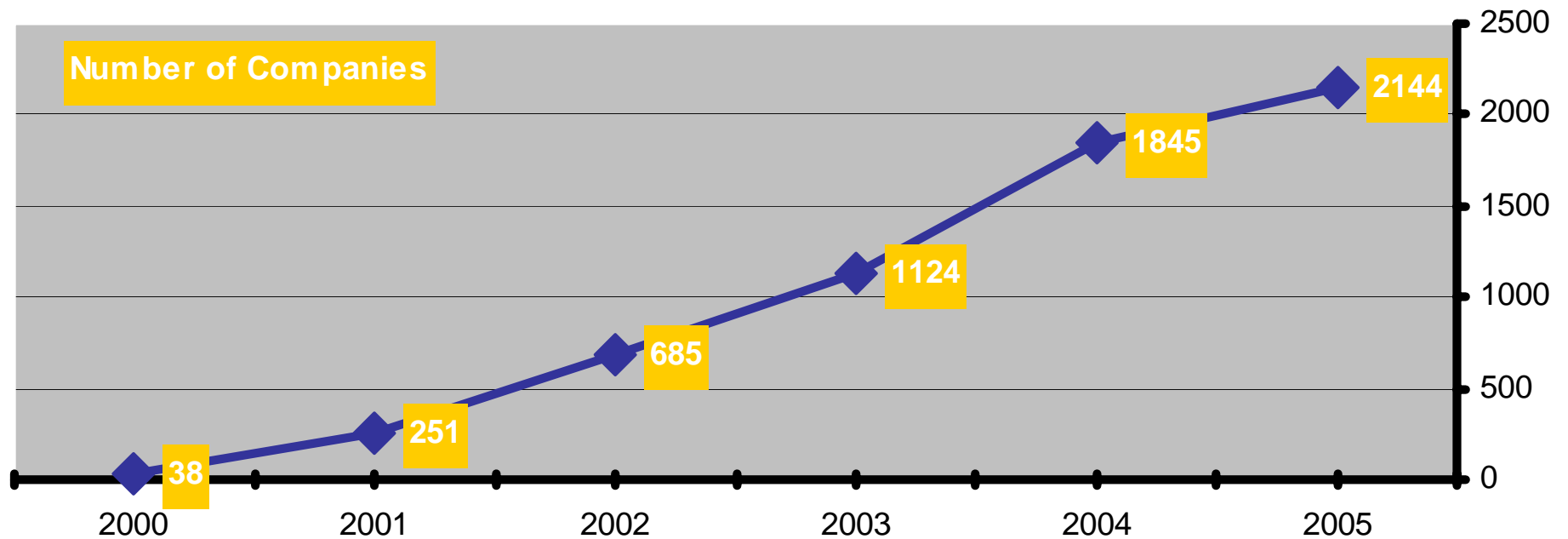
6 – 7 July 2005

The Global Compact
United Nations, Geneva



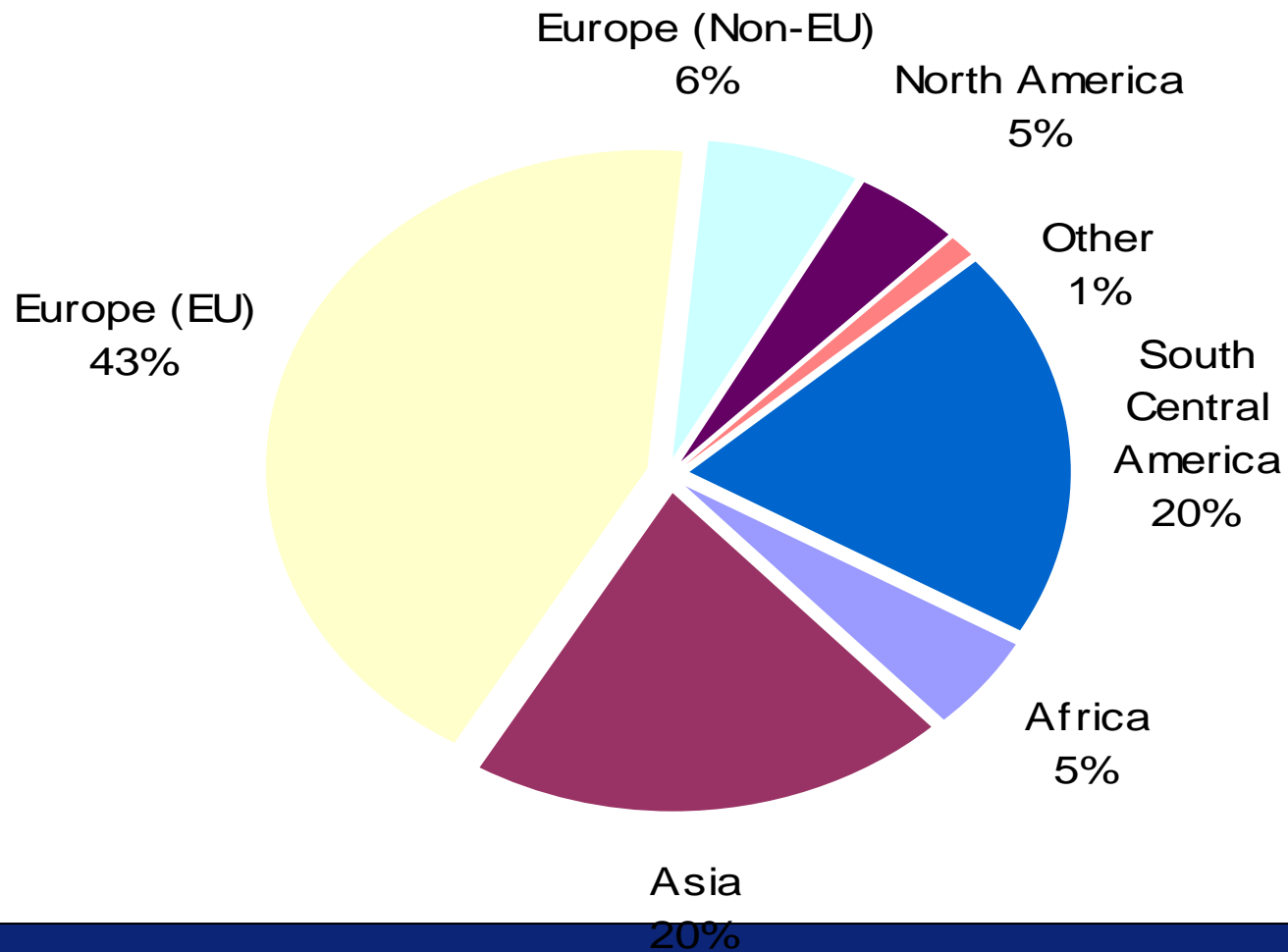
Global Compact: Growth

In five years the Global Compact emerged as the largest corporate responsibility initiative

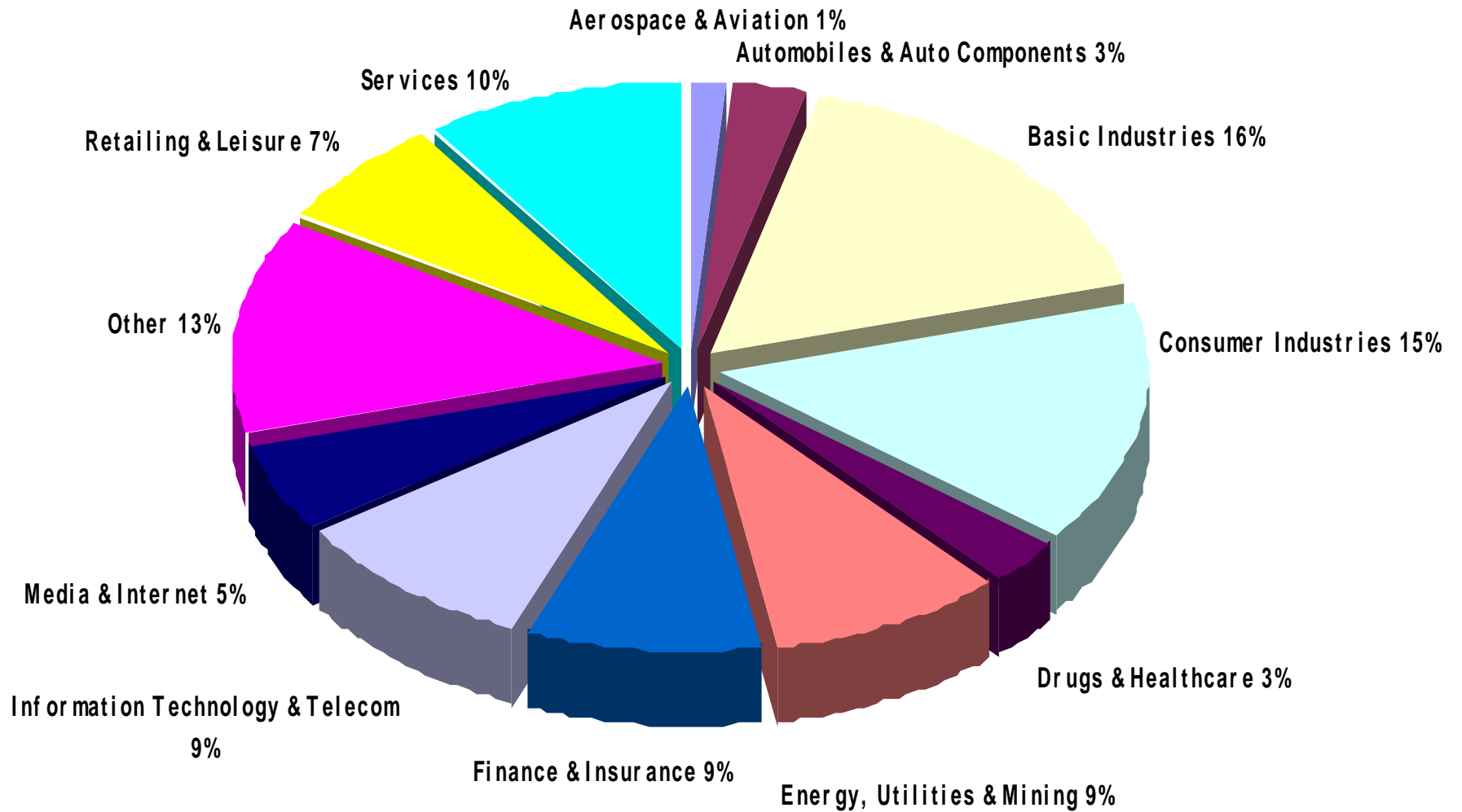




Global Compact: Regions



Global Compact: Sectors





A CR initiative going for integrity

Global Compact participants are expected to communicate with their stakeholders **every year** about progress in implementing the ten Global Compact principles.

A Communication of Progress is a behaviour that reflects good management of performance

It respects of the integrity rules of the voluntary engagement in the Global Compact

The map is not the territory, **but**

Communicating on Progress

● **coverage**

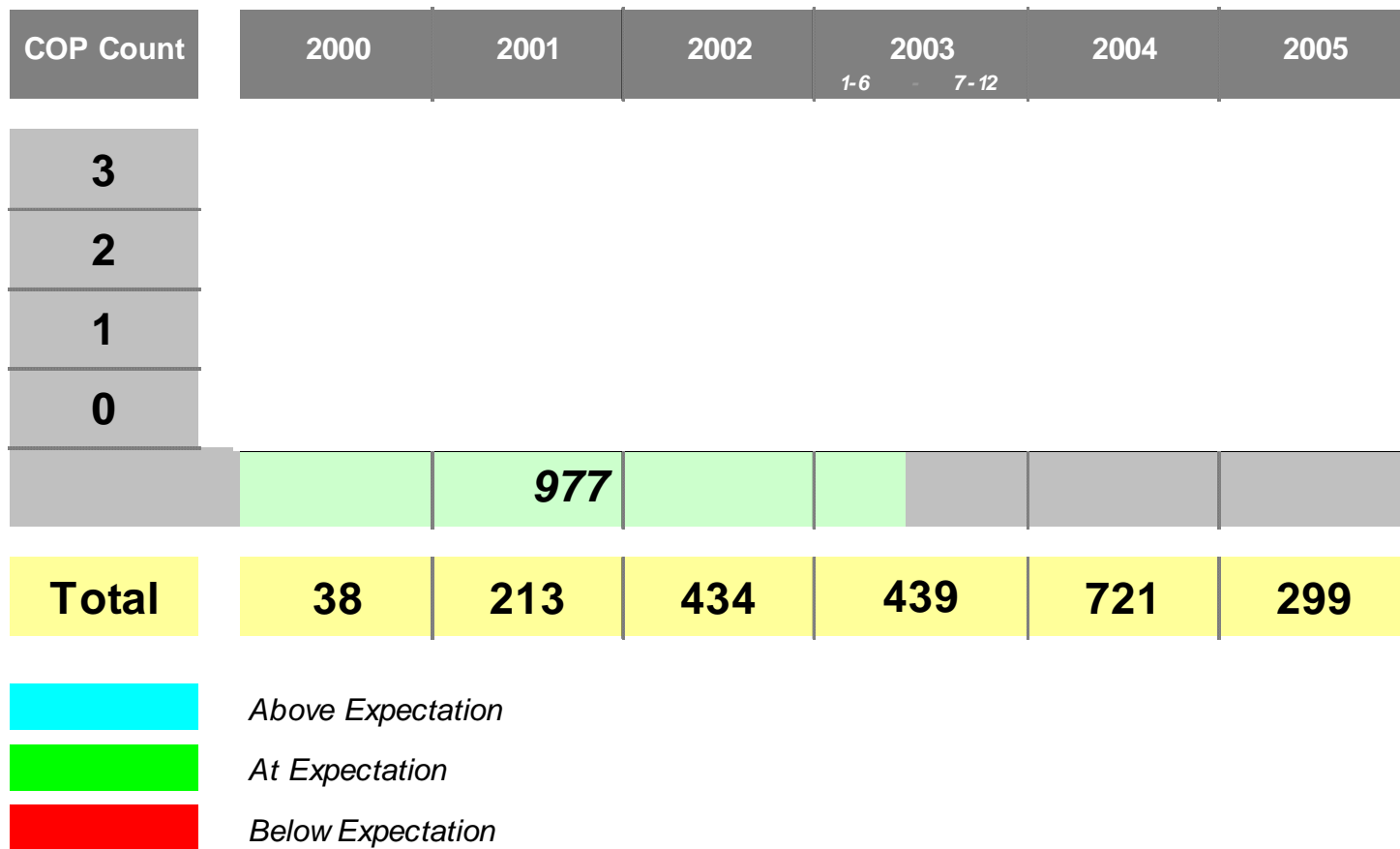
● **quality**

Progress in implementation...

● **impact**



The CoP score



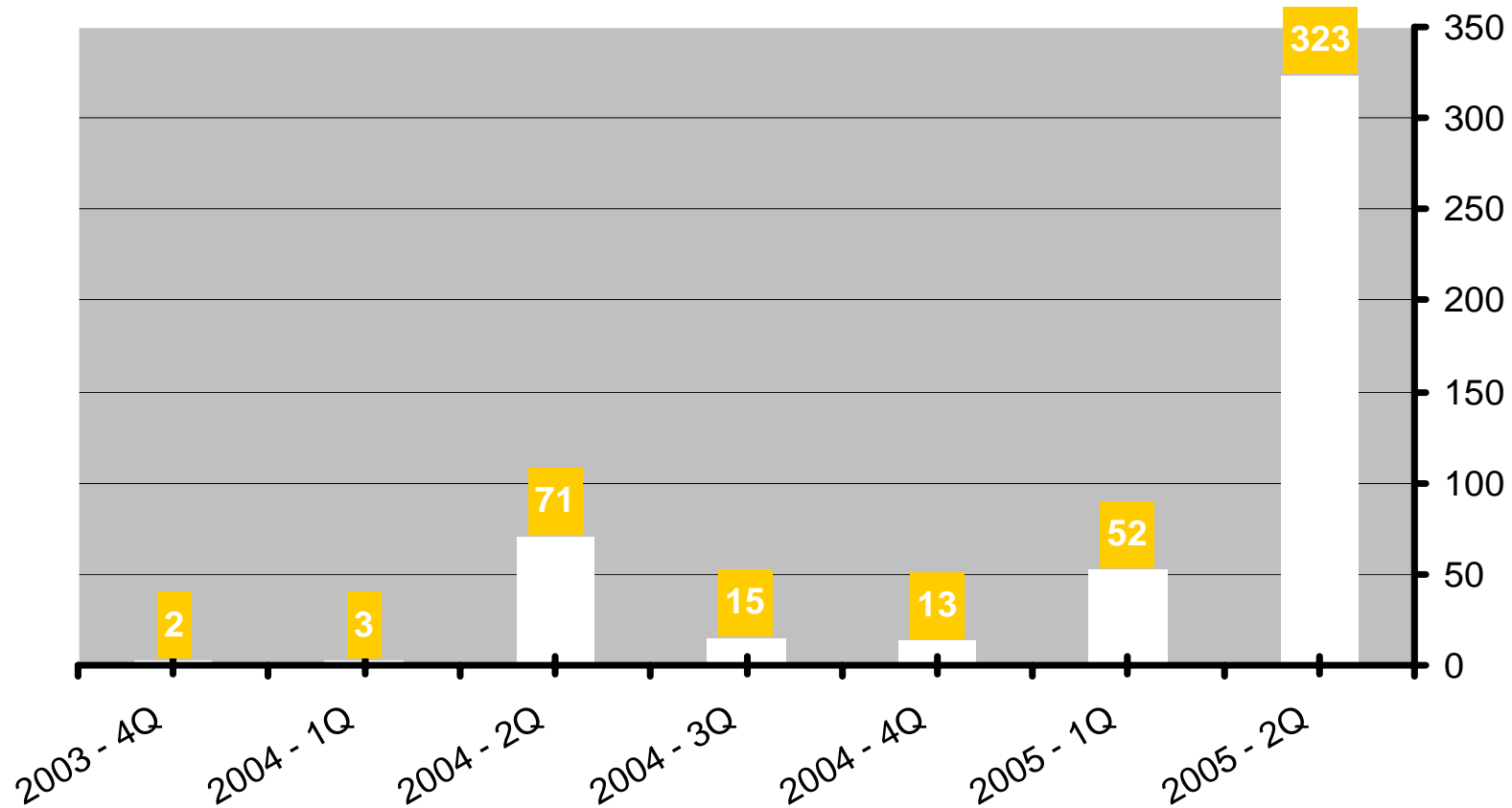


The expectations will move up

COP Count	2000	2001	2002	2003		2004	2005
				1-6	7-12		
3	5	5	2	2		1	0
2	13	15	23	24		5	2
1	13	70	105	76	41	71	6
0	7	123	304	193	103	644	291
		977					
Total	38	213	434	439		721	299

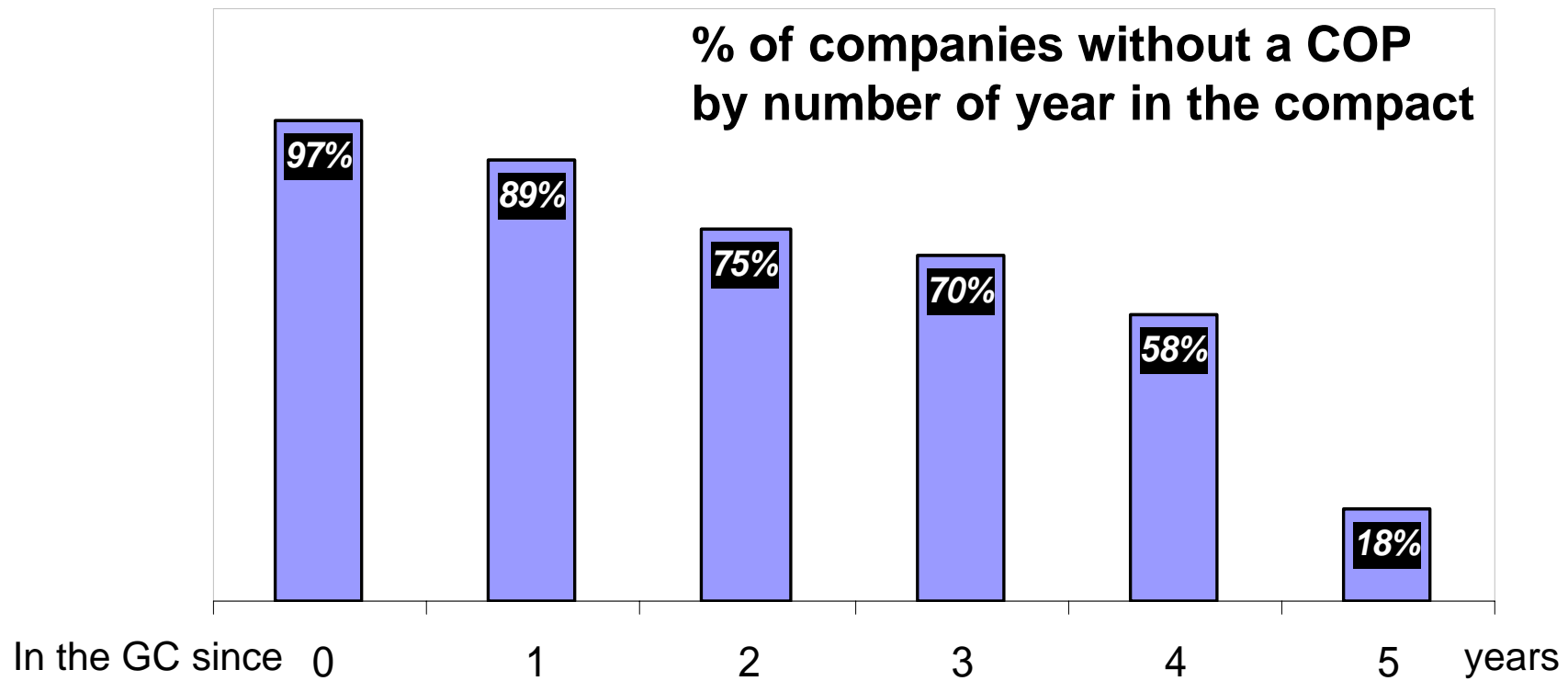
Above Expectation
 At Expectation
 Below Expectation

Timing of 1st submission of CoPs



Note: this takes into account the date of entry of link on UNGC website, not the period covered by COP

The maturity effect



COP Performance of G977

Company Size	G 977	w/ CoPs	%
Global 500	73	71	97%
Company	663	235	35%
SME	241	44	18%
Total	977	350	36%

Regions	G 977	w/ CoPs	%
Europe (EU)	440	195	44%
Africa	30	13	43%
North America	44	19	43%
South & Central America	108	46	43%
Asia	301	68	23%
Oceania	11	2	18%
Middle East	6	1	17%
Europe (Non-EU)	37	6	16%
Total	977	350	36%

**G977 is the group of companies
that joined on or before 30 June 2003**



COP Performance of G977

Industry	G 977	w/ CoPs	%
Energy, Utilities & Mining	81	49	60%
Finance & Insurance	89	45	51%
Drugs & Healthcare	26	12	46%
Automobiles & Auto Components	24	11	46%
Information Technology & Telecom	76	34	45%
Aerospace & Aviation	16	7	44%
Basic Industries	163	58	36%
Media & Internet	40	14	35%
Retailing & Leisure	61	19	31%
Consumer Industries	206	57	28%
Services	68	18	26%
Other	127	26	20%
Total	977	350	36%



COP Performance of G2144

Company Size	G2144	w/ CoPs	%
Global 500	102	89	87%
Company	1207	301	25%
SME	835	89	11%
Total	2144	479	22%

Regions	G2144	w/ CoPs	%
North America	100	29	29%
Europe (EU)	929	268	29%
Africa	101	26	26%
Asia	435	86	20%
Middle East	6	1	17%
Oceania	18	3	17%
South & Central America	420	58	14%
Europe (Non-EU)	135	8	6%
Total	2144	479	22%



COP Performance of G2144

Industries	G2144	w/ CoPs	%
Automobiles & Auto Components	57	20	35%
Energy, Utilities & Mining	189	64	34%
Aerospace & Aviation	30	9	30%
Finance & Insurance	191	57	30%
Consumer Industries	312	73	23%
Information Technology & Telecom	198	46	23%
Basic Industries	362	82	23%
Drugs & Healthcare	63	14	22%
Retailing & Leisure	143	27	19%
Services	207	34	16%
Media & Internet	115	16	14%
Other	277	37	13%
Total	2144	479	22%



COP Performance of G2144

Europe (EU)	G2144	w/ CoPs	%
Ireland	1	1	100%
Luxembourg	1	1	100%
Greece	5	4	80%
Norway	12	7	58%
United Kingdom	56	29	52%
Finland	6	3	50%
Sweden	27	13	48%
Denmark	19	9	47%
Belgium	7	3	43%
Austria	5	2	40%
Germany	41	16	39%
Switzerland	21	8	38%
Latvia	13	4	31%
Netherlands	11	3	27%
Spain	218	55	25%
France	383	95	25%
Italy	61	13	21%
Portugal	15	2	13%
Cyprus	1		
Lithuania	26		
Total	929	268	29%



COP Performance of G2144

Africa	G2144	w/ CoPs	%
Tanzania, United Republic of	1	1	100%
Uganda	1	1	100%
Egypt	35	18	51%
Mozambique	2	1	50%
Lesotho	3	1	33%
South Africa	9	3	33%
Ghana	7	1	14%
Cameroon	24		
Ethiopia	6		
Kenya	1		
Malawi	7		
Senegal	1		
Sudan	1		
Zambia	2		
Zimbabwe	1		
Total	101	26	26%



COP Performance of G2144

Asia	G2144	w/ CoPs	%
Indonesia	2	2	100%
Malaysia	1	1	100%
Nepal	11	7	64%
India	99	33	33%
Japan	36	12	33%
Bangladesh	4	1	25%
Thailand	17	4	24%
Sri Lanka	38	7	18%
Pakistan	7	1	14%
Philippines	116	16	14%
Turkey	53	2	4%
Armenia	1		
China	47		
Georgia	1		
Singapore	1		
Viet Nam	1		
Total	435	86	20%



COP Performance of G2144

South & Central America	G2144	w/ CoPs	%
Costa Rica	2	1	50%
Panama	50	23	46%
Chile	12	3	25%
Brazil	114	23	20%
Argentina	180	7	4%
Peru	48	1	2%
Antigua And Barbuda	3		
Colombia	4		
Ecuador	2		
Guyana	2		
Paraguay	3		
Total	420	58	14%

Other	G2144	w/ CoPs	%
Bahrain	1	1	100%
Australia	17	3	18%
Israel	1		0%
New Zealand	1		0%
Qatar	3		0%
United Arab Emirates	1		0%
Total	24	4	17%

COP Performance of G2144

Europe (Non-EU)	G2144	w/ CoPs	%
Russian Federation	18	5	28%
Bulgaria	61	3	5%
Albania	2		
Bosnia And Herzegovina	4		
Macedonia, The Former Yugoslav Re	30		
Poland	8		
Romania	10		
Serbia and Montenegro	1		
Ukraine	1		
Total	135	8	6%

North America	G2144	w/ CoPs	%
Canada	22	9	41%
United States of America	72	20	28%
Mexico	6		0%
Total	100	29	29%



Objectives

- 🌐 **How can we continue to improve?**
- 🌐 **Share and learn from experiences**
- 🌐 **Identify drivers and obstacles to communication**
- 🌐 **Design assistance and support programmes**
- 🌐 **Propose some milestones of progress**

COP Performance of G977

Europe (EU)	G 977	w/ CoPs	%
Finland	3	3	100%
Greece	2	2	100%
United Kingdom	20	19	95%
Belgium	4	3	75%
Norway	8	6	75%
Sweden	12	9	75%
Germany	16	11	69%
Austria	3	2	67%
Switzerland	11	7	64%
Denmark	12	7	58%
Italy	14	7	50%
Netherlands	6	3	50%
France	186	69	37%
Latvia	12	4	33%
Spain	131	43	33%
Total	440	195	44%

COP Performance of G977

Africa	G 977	w/ CoPs	%
Egypt	7	7	100%
Tanzania, United Republic of	1	1	100%
Uganda	1	1	100%
South Africa	5	2	40%
Lesotho	3	1	33%
Ghana	4	1	25%
Cameroon	8		0%
Mozambique	1		0%
Africa Total	30	13	43%

South & Central America	G 977	w/ CoPs	%
Costa Rica	1	1	100%
Peru	1	1	100%
Panama	28	20	71%
Chile	7	3	43%
Brazil	68	21	31%
Argentina	1		0%
Guyana	1		0%
Paraguay	1		0%
Total	108	46	43%

COP Performance of G977

North America	G 977	w/ CoPs	%
Canada	4	4	100%
United States of America	39	15	38%
Mexico	1		0%
Total	44	19	43%

Asia	G 977	w/ CoPs	%
Indonesia	1	1	100%
Japan	9	8	89%
Nepal	5	3	60%
Pakistan	2	1	50%
India	84	31	37%
Thailand	11	3	27%
Sri Lanka	21	4	19%
Philippines	115	16	14%
Turkey	35	1	3%
Armenia	1		0%
China	16		0%
Georgia	1		0%
Total	301	68	23%

COP Performance of G977

Other	G 977	w/ CoPs	%
Bahrain	1	1	100%
Australia	11	2	18%
Israel	1		0%
Qatar	3		0%
United Arab Emirates	1		0%
Total	17	3	18%

Europe (Non-EU)	G 977	w/ CoPs	%
Russian Federation	15	4	27%
Bulgaria	18	2	11%
Poland	3		0%
Serbia and Montenegro	1		0%
Total	37	6	16%

COP Statistics

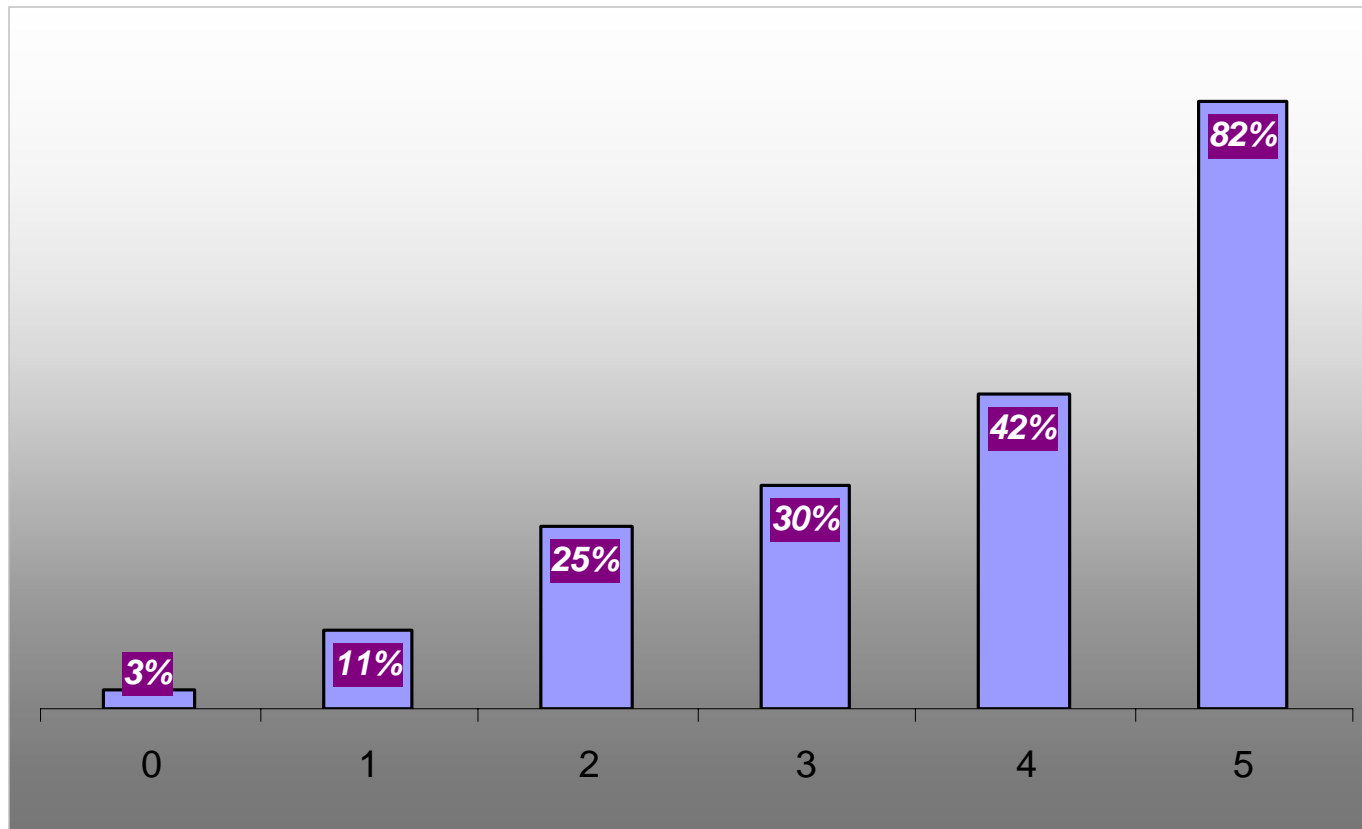
	G 2145		G977	
	Count	%	Count	%
Global Compact Companies	2144	100%	977	100%
Companies with at least 1 COP	479	22%	350	36%
Companies with 0 COP	1665	78%	627	64%
Companies with 1 COP	382	18%	264	27%
Companies with 2 COPs	82	4%	72	7%
Companies with 3 COPs	15	1%	14	1%
Total number of COPs	591	-	450	-

(G2145 = participants as of 30 June 2005; G977 = participants who joined on or before 30 June 2003)



Time is on our side 1

Percentage of Companies with a COP, by number of year in the compact





Time is on our side 3
Underlying Data for 2 previous charts

COP Coun	2005	2004	2003	2002	2001	2000
	0	1	2	3	4	5
3	0	1	2	2	5	5
	0%	0%	0%	0%	2%	13%
2	2	5	24	23	15	13
	1%	1%	4%	5%	7%	34%
Only 1	6	71	117	105	70	13
	2%	10%	20%	24%	33%	34%
At least 1	8	77	143	130	90	31
	3%	11%	25%	30%	42%	82%
0	291	644	439	304	123	7
	97%	89%	75%	70%	58%	18%
Total	299	721	582	434	213	38